**2019 ANNUAL REPORT**

**JANUARY 1 - DECEMBER 31, 2019**

**ANNUAL MEETING**

Las Vegas

- **2,851** Attendees
- **1,062** Abstracts

**INCOME**

- **$6,224,018**
  - 2% Membership Fees
  - 9% Meetings & Courses
  - 10% Exhibits
  - 16% Personnel
  - 10% General Operations
  - 4% Grants
  - 4% Investments
  - 31% Miscellaneous
  - 28% Sponsorships

**EXPENSES**

- **$5,159,838**
  - 41% Membership Fees
  - 35% Meetings & Courses
  - 15% Exhibits
  - 5% Personnel
  - 4% General Operations
  - 5% Grants
  - 1% Investments
  - 1% Miscellaneous

**NET REVENUE**

- **$1,064,180**

**OUR MEMBERS**

- 5% APRN & RN
- 6% MEDICAL STUDENT
- 14% RESIDENT
- 5% PRACTICE MANAGER OR CODER
- 10% MFM FELLOW
- 10% PHYSICIAN (NOT MFM-BOARDED)
- 50% BOARD CERTIFIED MFM

**WE DEVELOPED**

**CLINICAL GUIDELINES**

AND **PATIENT EDUCATION** ON THE FOLLOWING TOPICS:

- Levels of Maternal Care
- Reproductive Health
- Fetal Anomalies
- Influenza and Tdap
- Sepsis
- Preterm Birth
- Induction of Labor
- Substance Use Disorder

**ADVOCA cy HIGHLIGHTS**

**STATE LEGISLATIVE ACTION**

We weighed in on state legislation in Louisiana, Maryland, Nevada, Georgia, Illinois, and Massachusetts.

**FEDERAL LEGISLATIVE VICTORY**

We helped spearhead the introduction of legislation to extend postpartum Medicaid coverage from 60 days to 12 months, the Helping MOMS Act (HR 4996).

**WE ESTABLISHED TWO NEW STANDING COMMITTEES**

- **CLINICAL INFORMATICS**
- **DIVERSITY & INCLUSION IN THE WORKFORCE**

**We expanded offerings related to the BUSINESS SIDE of MATERNAL-FETAL MEDICINE**

**PRACTICE MANAGEMENT EDUCATION & NETWORKING**

- **4 IN-PERSON COURSES**
- **3 NO-COST WEBINARS**

**CONTINUING EDUCATION**

We offer continuing education in many different mediums:

- **IN-PERSON**
  - **197.75 CME HOURS**

- **ONLINE**
  - **44.5 CME HOURS**

- **ON-THE-GO**
  - **18 PODCAST EPISODES**
  - **14,234 DOWNLOADS**

- **LIVE or ON-DEMAND**
  - **19 FELLOW LECTURES**

**GROWTH IN INTERNATIONAL MEMBERSHIP**

- **29% GROWTH**
- **85 COUNTRIES**
- **619 MEMBERS**

**SOCIAL MEDIA GROWTH**

- **Facebook**
  - +16%
- **Twitter**
  - +21%