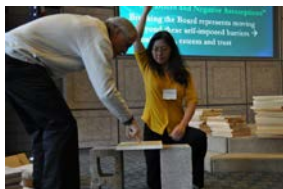




Society for Maternal•Fetal Medicine

Special Delivery November 6, 2014

For a weekend, we
walked with giants.....
by Rashmi Rao, fellow,
UCLA



This past weekend, the first year Maternal Fetal Medicine fellows were invited to spend a weekend with some of the leaders in the field. One hundred fellows attended the 5th annual SMFM retreat November 1-3

in New York, New York. I was asked to write a short description of the weekend from the perspective of a fellow, so I'm taking this opportunity to express our collective gratitude to each of the 26 faculty members that attended. The 'First Year

President's Note

Vincenzo Berghella
President of SMFM



Be Happy

"Happiness is not something that happens to people, but something they make happen."

-Mikaly Csikszentmihaly

Various activities have been correlated with happiness. **The six activities which** we can intentionally choose to make habits in our daily life, and which **have been most strongly scientifically correlated with increases in happiness**, are:

- Social relationships
- Doing what you like to do
- Having goals
- Finding a greater meaning
- Working hard
- Recognition

The evidence clearly shows **Maternal-Fetal Medicine is one of the best professions in the world**
[Here is why...](#)

AMFMM

Coding Committee
Newsletter -
November 2014
By Fadi Bsai, MD

As you all know by now, all billing should use ICD-10 starting in October 2015. The coding committee has several preparatory steps that will assist SMFM members with that transition:

The 2015 SMFM Coding kit/manual is being finalized, with updated ICD-10 section and references. ICD-9 information will still be included in the 2015 manual since these codes will still be used for most of 2015.

The ICD-10-CM for Maternal-Fetal Medicine, by Pamela Kostantenaco - available for purchase

Fellow Retreat' was truly an eye-opening experience for the fellows. As most of us have just started to step into our role as a fellow, this weekend was a unique opportunity for us to pause and spend some time reflecting on how best to shape the career we set out to achieve. We received everything from detailed instructions on how to complete our research thesis, to big-picture inspirational talks to avoid burn out and maintain our passion for the field. It left us all motivated and waiting to get to our computers to finish our IRBs and submit our thesis ideas. I know I speak for all the fellows who attended when I say to the faculty: Thank you for taking time out of your busy lives to instruct, guide, and inspire the future of MFM.

SMFM Fellow tip of the week - October 2014

The 3 vessel trachea view provides information about the integrity of the aortic and ductal arches that could be missed on the long axis views.

- Contributor: Anonymous

To view the Fellow Tip of the Week page, please [click here](#).

Fellow Lectures

Did you miss Dr. Morrison's lecture on Sickle Cell Anemia? Please [click here](#) to check it out!

A more in-depth understanding of the

The future of the Society has always been determined not by the leaders of the SMFM but by the involvement of the members of the society to make things better. The SMFM has become much more active over the last decade and I have been privileged to serve on the board and now the executive committee over the last five years. The main reason for the growth and success of our society has been the sheer number of caring and involved MFMs who are contributing on the committees where the hard work is done. I feel much more secure in this continued progress after being lucky enough to attend the 5th Annual New Fellows Conference in New York this weekend. Even more exciting was to see the number of first year fellows excited about the business side of medicine and models for providing care for patients. Many clearly have been motivated to learn more about business principles in medical care due to the effects on such principles have had on clinical care and the environments where they work.

In contrast, I am troubled by the amount of information we do not know. Do MFMs provide value over other provider types? In what situations? What models of care and integration for reproductive care will succeed in improving outcomes and care while reducing or limiting cost? We need answers to these questions to direct our efforts to provide enhanced care while optimally reducing or limiting cost.

Over the past several months we have attempted to get RVU data for practices around the US. We have had some input but are counting on MFM subspecialist groups to provide data in both university and community settings. Our progress forward for AMFMM with this study depends largely on the involvement of you and your groups, much like the SMFM reliance upon the membership. The possible answers that could be derived from this work would greatly assist in providing guidance for all groups in our subspecialty. How much of salary is currently dependent on RVU? What percentage of RVU comes from inpatient care vs. outpatient care? What are the differences in RVU production between university and community groups, if any? What are the utilization percentages of repeat vs. initial ultrasound codes? How often is Doppler used and which types? How much of RVU production comes from deliveries? Ultrasound? Consultation? However, we need more groups to participate and quickly. **Please become involved to help AMFMM with this important work. The study forms are not difficult to perform and can be downloaded at <http://www.amfmm.com/rvustudy.aspx>.** The

at the [Coding section](#) of the SMFM website

The SMFM Coding Course - this is held twice yearly, and will emphasize the transition to ICD-10. The next course will be held in Phoenix, AZ on May 14-15, 2015. Further information is available by visiting the Coding section of the SMFM website.

Billing forms using ICD-10 - these will be introduced at the next SMFM annual meeting (San Diego, February 2015).

The ICD-9 indications previously established for detailed fetal anatomy study and fetal echocardiogram are being transitioned to ICD-10.

UCSF Call for Post-Doctoral Fellowship in Preterm Birth

The University of California at San Francisco (UCSF) is pleased to open the **Call for Applications for the UCSF Post-Doctoral Fellowship in Preterm Birth**. The Fellowship goal is to develop the next generation of transdisciplinary researchers at UCSF focused on decreasing the global burden of preterm birth. Applications are due December 1, 2014. [Additional](#)

scientific evidence behind what makes people happy, and some practical exercise to increase happiness, can be found in the book [*Happiness: the scientific path to achieving well-being*](#) by Vincenzo Berghella.

Happiness - the book

information is completely confidential. Thank you in advance as your help will answer questions for your group and others involved in the practice of maternal fetal medicine.

[information can be found here.](#)



Be sure to [update your contact information](#) on the new and improved SMFM website to ensure that you are taking advantage of all the Society has to offer!

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