



Dear SMFM Exhibitor,

Announcement from the Society for Maternal-Fetal Medicine's President, Dr. Judette Louis and Annual Meeting Program Committee Chair, Dr. Cynthia Gyamfi-Bannerman (October 12, 2020):

Like many of you, SMFM has been closely monitoring the COVID-19 pandemic and hoping for a downward trend in cases. Unfortunately, it has become clear that the opposite is true.

After considering thoughtful input from SMFM members and meeting attendees as well as the challenges of safely planning for an in-person meeting at the contracted hotel, Caesar's Hotel in Las Vegas, the Society has decided that the 2021 Annual Pregnancy Meeting will move forward in a virtual format. Protecting the health and safety of SMFM members, meeting attendees, exhibitors, sponsors, staff, and, ultimately, the patients SMFM members serve in their communities is paramount. The steady uptick in cases significantly contributes to our decision to not host an in-person event.

While it will certainly be different than the 40 meetings before it, the 2021 Annual Meeting will provide the same cutting-edge science, postgraduate courses, poster sessions, and networking events that you have experienced in the past.

Because of the fluidity of events this decision was recently made. We hope to have our updated exhibit prospectus available in **early November**. As a previous exhibitor, you are on the prospectus distribution list. If you have not previously exhibited at SMFM, please send your contact information to Courtney Thompson at cthompson@smfm.org to be added to the list. The prospectus will also be posted on <https://www.smfm.org/am2021> as soon as it is available.

On behalf of the SMFM leadership, members, and meeting attendees, thank you for your patience and continued support of SMFM's Annual Meeting. Please let me know if you have any questions or need more information at this time.

Warm Regards,

Julie Miller
Chief Relationship Officer