



Society for Maternal•Fetal Medicine

Special Delivery August 14, 2014

SMFM Fellow tip of the week

Identification of the insertion of the pulmonary veins on a routine 4 chamber view is one of the first steps in excluding total anomalous pulmonary venous return ([click here for picture](#))

Contributor: Anonymous

For more tips, please [click here](#)

Upcoming Meetings

[SMFM's Fall Coding Course](#)

Sept. 18-19, 2014

[AMFMM Business Course](#),
Oct 9-10, 2014

[The SMFM Leadership Course](#)

President's Note

Vincenzo
Berghella
President,
SMFM



Deep inside our soul

There are some cases we never forget. The ones that push our brains to their limits, make our hearts beat faster, and touch our souls. For one such case, I recorded the emotional journey while it was still fresh. I suspect it will evoke similar memories for many of you.

6:02 AM. My beeper goes off, making the tiny call room explode with noise. I wake up frantic. One of the nurses from Labor & Delivery is telling me that "the transfer I had

AMFMM update

The [6th Annual Conference](#) of the Association for Maternal Fetal Medicine Management will take place at the Ritz Carlton in Phoenix on Oct 9-10, 2014. This meeting has been consistently rated highly by attendees, and offers solutions relevant to both university and community based practices. Also, don't forget about the RVU study.

The results will initially only be released to those practices that provide the data so don't miss out on this important information! The survey can be found at

www.amfmm.com/RVUstudy.



Residential seminars Oct 24-26 2014 and April 17-19 2015

SMFM Lecture Series

Don't forget to catch Dr. Bungee's [upcoming lecture](#) on Microbicides, circumcision and HIV, August 20, 2014 at 12pm EST!



New SMFM Publications

[TDAP in pregnancy](#)

[Delayed Umbilical Cord Clamping](#)

[Activity Restriction in Pregnancy](#)

Check out our video on Specializing in the un-routine (Fall Video)



accepted came in with hearts' down" and was being rushed to the Operating Room.

[Read more](#)

reVITALize: Standardizing Obstetric Data Definitions



Fundamental to safe healthcare

is clear communication.

Fundamental to quality improvement is valid and reliable measurement.

The evolution of the electronic medical record and proliferation of measurement in vital statistics and health care has made consistent language essential. The reVITALize Initiative, led by the American College of Obstetricians and Gynecologists (ACOG) and the members of the Women's Health Registry Alliance, including the Society for Maternal Fetal Medicine (SMFM), is a national multidisciplinary movement to standardize obstetric data definitions for written and verbal clinical communication, electronic health record data capture, vital statistics and public health surveillance, measurement, quality improvement, reporting, and research. Using definitions that have been universally agreed upon allows data sharing and aggregation, and consequently can provide the kind of quality information needed to provide the best care for women and newborns

Pregnancy Foundation update

The Pregnancy Foundation is now accepting applications for the 2014

Quilligan Scholars program. This program offers recognition, guidance, and educational opportunities potential future leaders early in their careers. Candidates must be PGY 3 residents starting July 1, 2014 in an accredited residency program in Obstetrics and Gynecology in the United States or Canada.

The brochure and application can be found at

www.pregnancyfoundation.org under the 'Programs' tab or by [clicking here](#) Applications are due **October 6, 2014**

Be sure to [update your contact information](#) on the new and improved SMFM website to ensure that you are taking advantage of all the Society has to offer for you!



now and in the future. To read
the rest of the article
please [click here](#)

[Obstetric Definitions for
reVITALize](#)

[Executive Summary of the
reVITALize initiative:
standardizing obstetric data
definitions](#)

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