

2018 SMFM Pregnancy Meeting Exhibitor Registration Guide

1. Visit the Pregnancy Meeting Page:

<https://www.smfm.org/meetings/4-38th-annual-pregnancy-meeting> and select “Are you an exhibitor? Click here to register”

SMFM's 38th Annual Pregnancy Meeting
Working together for the global advancement of safe and healthy pregnancies

January 29 - February 3, 2018 | [Book Hotel](#) | Dallas, Texas | [Register Now](#)

Postgraduate Courses, Workshops, Scientific Sessions, Oral and Plenary Sessions, and Industry Exhibits

[Register Now](#)

Are you an exhibitor?
[Click here to register](#)

[Printable Receipt](#)

MEETING LOCATION AND ACCOMMODATIONS
[Book Hotel](#)
2201 North Stemmons Freeway
Dallas, Texas 75207
1-800-955-4281

[Make a Reservation](#) →
[View Hotel Website](#) →
[View Map & Directions](#) →

The Society for Maternal-Fetal Medicine gathers each winter for The Pregnancy Meeting to share the latest innovations in research and clinical care. Through educational seminars and research presentations, we bring together MFMs in training, practicing clinicians and veterans in the field. We invite you to join us to share your clinical wisdom, your original research, and your passion for improving outcomes for mothers and babies.

Click the Register Now button to register for post graduate courses, scientific sessions, and more.

Celebrate Dr. Dan O'Keeffe!

SMFM and the Foundation for SMFM will honor our friend and colleague, Dr. Dan O'Keeffe, at the annual Pregnancy Meeting. We are gathering for a **tribute event** to celebrate his career and his retirement as Executive Vice President of SMFM. We hope you will [join us!](#) Individual tickets as well as tribute packages are available. Proceeds from the event will help fund scholarships for the [SMFM Leadership Academy](#) for up-and-coming MFM leaders who will play a role in the future of our specialty.

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[Registration](#)

2018 Program Committee
Joanne Stone, MD, MS - President
Lorraine Dugoff, MD - Postgraduate
Alison Cahill, MD - Postgraduate
Cynthia Gyamfi-Bannerman, MD - Forum Chair
Brian Casey, MD - Local Area

SOCIAL EVENTS
Opening Reception and Exhibits
The Opening Reception and Exhibits will be held on Wednesday, January 31, from 5:00 PM to 8:00 PM, providing an opportunity for attendees to mingle informally over

2. Sign in or register for an SMFM website account

HINT: The Meeting Registration System and the exhibit sales system **are two separate entities** and your credentials for the booth sales system will NOT work for the meeting attendee registration system. You will need to register as a new user if you are not already a user of the SMFM website.

If you have not yet registered as a user on the SMFM website go to:

https://www.smfm.org/users/sign_up?mreg=true

The screenshot shows the SMFM Member Registration form on the Society for Maternal-Fetal Medicine website. The form is titled "SMFM Member Registration" and includes the following fields:

- First Name *
- Middle Name
- Last Name *
- Solution
- Email *
- Confirm Email *
- Password *
- Confirm Password *
- Organization
- Gender *
- Date Of Birth (Month, Day, Year)
- Are You Currently in Practice? *
- Hypertensive Affiliation *

There is a "Continue" button at the bottom of the form. To the right of the form, there is a section titled "Already Registered?" with the text "Sign in to begin your membership application" and a "Sign In" button.

The website header includes the SMFM logo and navigation links: ABOUT US, RESOURCES FOR WOMEN & FAMILIES, ADVOCACY, EDUCATION, PROFESSIONAL RESOURCES, PUBLICATIONS/GUIDELINES. The footer includes the SMFM logo, "Contact Us", "My Account", and "Foundation for SMFM American Journal of Obstetrics & Gynecology Perinatal Quality Foundation". The system clock shows 10:45 AM 12/1/2017.

Once you are registered as a user go to:

<https://www.smfm.org/meetings/4-38th-annual-pregnancy-meeting/exhibitor-registrations/new>

The screenshot shows a web browser window with the URL <https://www.smfm.org/meetings/4-38th-annual-pregnancy-meeting/exhibitor-registrations/new>. The page header includes the SMFM logo and navigation links: GET INVOLVED, COORDINATING, QUALITY IMPROVEMENT, PUBLICATIONS / GUIDELINES, EDUCATION, FELLOWSHIP, RESEARCH, ADVOCACY, RESOURCES FOR WOMEN, and ACCOUNT. The main banner features a city skyline at sunset and the text "SMFM's 38th Annual Pregnancy Meeting" with the tagline "Working together for the global advancement of safe and healthy pregnancies". Below the banner, it specifies the dates "January 29 - February 3, 2018", location "Dallas, Texas", and a "Book Hotel" link. A "Register Now" button is also present. The "Meeting Registration" section contains a form with the label "Enter your exhibitor code" and an "Apply" button.

3. Enter your exhibitor code for staff/attendee(s) meeting registrations. This code will consist of the letter "E" + "Company Booth Number" + **"First 3 Letters of Company Name"** i.e., Acme company in booth 613 would use the promo code E613ACM. ***If you purchased multiple booths, use the lowest booth number.***

For each 10' x 10' booth purchased your company receives 4 complimentary registrations to the Pregnancy Meeting's scientific sessions (oral presentations, poster presentations, and exhibits). Additional exhibitor badges and ticketed events such as post-graduate courses may be added with a fee.

Hint: Your exhibitor code starts with E + [Booth number] + [First 3 letters of company name], i.e., Acme Medical in booth 124 would have an exhibitor code of E124ACM.

4. Enter the first and last name of your registrants. If you would like to register for ticked events such as the pre-meeting postgraduate courses than the Scientific Sessions click the checkbox “I would like to add additional courses and events” before you click “Save.”

The screenshot displays the 'Meeting Registration' page. At the top, a purple banner reads 'Meeting Registration'. Below it, a message states: 'You have 6 remaining registrations with your exhibitor code.' A note instructs users to 'Please specify registrant names below to submit registrations. If you wish to add additional courses or items, use the checkbox.' The main content area features six registration slots, each with fields for 'First Name' and 'Last Name', a checkbox for 'I would like to add additional courses/events', and a 'Save' button. To the right, a sidebar contains social media sharing options, a list of links (Download Brochure, Meeting-At-A-Glance, Luncheon Roundtables, PG Courses, Workshops, and Symposiums, Poster Presentations Instruction Sheet, SMFM-AJOG Submission Instructions 2017, Transportation Services, Annual Meeting FAQ's, Schedule of PostGraduate Courses with CME Hours), the '2017 Program Committee' list (Bob Silver, MD - Program Chair; Joanne Stone, MD - Poster Chair; Lorraine Dugoff, MD - Postgraduate Course Chair; Alison Cahill, MD, MSCI - Scientific Forums Chair; Brian Iriye, MD - Local Arrangements Chair), and 'SOCIAL EVENTS' information about the Opening Reception on Wednesday, January 25, 2017, from 6:00 - 8:30pm.

Meeting Registration

You have 6 remaining registrations with your exhibitor code.

Please specify registrant names below to submit registrations. If you wish to add additional courses or items, use the checkbox.

Registration #1

First Name * Last Name *

☐ I would like to add additional courses/events.

Save

Registration #2

First Name * Last Name *

☐ I would like to add additional courses/events.

Save

Registration #3

First Name * Last Name *

☐ I would like to add additional courses/events.

Save

Registration #4

First Name * Last Name *

☐ I would like to add additional courses/events.

Save

Registration #5

First Name * Last Name *

☐ I would like to add additional courses/events.

Save

Registration #6

First Name * Last Name *

☐ I would like to add additional courses/events.

Save

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Meeting-At-A-Glance

Luncheon Roundtables

PG Courses, Workshops, and Symposiums

Poster Presentations Instruction Sheet

SMFM-AJOG Submission Instructions 2017

Transportation Services

Annual Meeting FAQ's

Schedule of PostGraduate Courses with CME Hours

2017 Program Committee

Bob Silver, MD - Program Chair

Joanne Stone, MD - Poster Chair

Lorraine Dugoff, MD - Postgraduate Course Chair

Alison Cahill, MD, MSCI - Scientific Forums Chair

Brian Iriye, MD - Local Arrangements Chair

SOCIAL EVENTS

The Opening Reception combined with the opening of the exhibits will be held on Wednesday, January 25, 2017, from 6:00 - 8:30pm. The Opening Reception will provide an opportunity for all attendees to meet and mingle informally over drinks and light hors d'oeuvres. The 2017 Opening Reception is

5. You may purchase additional Exhibitor registrations for \$200 each if desired.

2018 SMFM Annual Meeting | SMFM's 38th Annual Pregnancy Meeting | SMFM Admin - Edit Meeting

re | https://www.smfm.org/meetings/4-38th-annual-pregnancy-meeting/registration_bundles/new

SMFM Admin - Industry Symposia | 2018 SMFM Annual Meeting | SurveyMonkey - Free | TrustedID Premier | How to Get Sponsors | Join SMFM | SMFM Logo

Additional Registrations

To purchase additional registrations, specify a quantity and enter your payment information below. Each additional registration costs \$200.00

Desired Registrations

Quantity *

Payment Information

Card Number * Expiration Date * Security Code *



Billing Address

First Name Last Name

Address * Suite/Room/Etc

City * State/Province Country *

Zip Code * Phone Number Fax Number

Purchase Details

MEETING: SMFM's 38th Annual Pregnancy Meeting

EXHIBITOR: SPOP

ACCESS CODE: E111SPO

PURCHASED BY: Julie Miller

Your Total: \$200.00



6. Select “Continue” if you choose to register for ticketed courses and events.

Suggested Sites

Meeting Registration

Previous Registrations

Registration for Julie England - started Nov 18, 2016 at 10:19am [Continue](#) [Cancel](#)

You have 5 remaining registrations with your exhibitor code.

Please specify registrant names below to submit registrations. If you wish to add additional courses or items, use the checkbox.

Registration #2

First Name * Last Name *

☒ I would like to add additional courses/events.

[Save](#)

Registration #3

First Name * Last Name *

☒ I would like to add additional courses/events.

[Save](#)

Registration #4

First Name * Last Name *

☒ I would like to add additional courses/events.

[Save](#)

Registration #5

First Name * Last Name *

☒ I would like to add additional courses/events.

[Save](#)

Registration #6

First Name * Last Name *

☒ I would like to add additional courses/events.

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[PG Course](#)

[Poster P](#)

[SMFM-A](#)

[T](#)

[A](#)

[Schedule](#)

2017 Prog

Bob Silver, N
Joanne Ston
Lorraine Dug
Chair
Alison Cahill,
Chair
Brian Iriye, N

SOCIAL EV

The Opening
opening of th
Wednesday,
8:30pm. The
an opportuni
mingle inform
d'oeuvres. T

Search the web and Windows

7. Select any ticketed courses and events for which you'd like to register.
Hint: the discount for the scientific sessions and exhibit registration fee will appear on the next page.

Suggested Sites
ATS - Event Admin
Sunshine Act Stuff
Booths Beta
UpWork
iCIMS 16.3 - ACO

Meeting Registration

Scientific Sessions & Exhibits

☒ I Will Be Attending The Scientific Sessions & Exhibits
\$525.00

Course Selection

Postgraduate Courses, Workshops, and Symposiums

Monday, January 23

☐ 01. Prenatal Genetics: Tools for Today and the Ever Expanding Genomic Horizon 47 users registered 213 spots left	Jan. 23, 2017 8am - 5pm	\$450.00
☐ 02. Critical Care in Obstetrics 52 users registered 208 spots left	Jan. 23, 2017 7am - 5pm	\$450.00
☐ 03. Innovations in Medical Education 8 users registered 56 spots left	Jan. 23, 2017 1 - 5pm	\$290.00
☐ Putting the M back into MFM (No CME) 26 users registered 174 spots left (No CME) (Pre-Registration is Required; Limited Enrollment; First Come, First Serve.)	Jan. 23, 2017 1 - 5pm	N/A

Tuesday, January 24

☐ 04. Hands-On Simulation Workshop for Ultrasound-Guided Invasive Procedures - Full 24 users registered 0 spots left	Jan. 24, 2017 8am - 12:30pm	\$290.00
☐ 05. Zika and Other Infectious Diseases 10 users registered 120 spots left	Jan. 24, 2017 8 - 5pm	\$450.00
☐ 06. Obstetrical Complications in Pregnancy, Labor, and Delivery Debates 39 users registered 226 spots left	Jan. 24, 2017 8am - 5pm	\$450.00
☐ 07. Ultrasound and Biomarkers: A New Era of Identifying Complications of Pregnancy (Co-sponsored with ISUOG) 61 users registered 204 spots left If you can't attend the event in person the course is available via live streaming at	Jan. 24, 2017 8am - 5pm	\$450.00

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Meeting-At-A-Glance
Luncheon Roundtable
PG Courses, Workshops, and Symposiums
Poster Presentations Instructions
SMFM-AJOG Submission Guidelines 2017
Transportation Services
Annual Meeting Program
Schedule of PostGraduate CME Hours

2017 Program Committee

Bob Silver, MD - Program Chair
Joanne Stone, MD - Poster Session Chair
Lorraine Dugoff, MD - Postgraduate Chair
Alison Cahill, MD, MSCI - Scientific Chair
Brian Iriye, MD - Local Arrangements

SOCIAL EVENTS

The Opening Reception commencing with the opening of the exhibits will take place on Wednesday, January 25, 2017, from 5:00pm to 8:30pm. The Opening Reception is an opportunity for all attendees to mingle informally over drinks and hors d'oeuvres. The 2017 Opening Reception is sponsored by Illumina.

On Thursday, January 26, from 7:00pm to 7:30pm, there will be a reception for Fellows-In-Training. The reception is sponsored by the Office of the President and is by invitation only.

8. Enter payment information (if any is needed). This page is where your discount will be displayed for the Scientific Sessions and Exhibit fees.

Suggested Sites

ATS - Event Admin

Sunshine Act Stuff

Booths Beta

UpWork

iCIMS 16.3 - ACO

← Revise selections

Promotional Code

E613ACME: Exhibitor Discount

Payment & Billing

Payment Info

Card Number *

Expiration Date *

Security Code *

Billing Address

First Name

Last Name

Address *

Suite/Room/Etc

City *

State/Province

Country *

Zip Code *

Phone Number

Fax Number

Total: \$0.00

✓ Complete Registration

the Opening reception
opening of the exhibit
Wednesday, January
8:30pm. The Opening
an opportunity for all
mingle informally over
d'oeuvres. The 2017
sponsored by Illumin

On Thursday, January
7:30pm, there will be
Fellows-In-Training. The
reception is sponsored
Group and is by invitation
will immediately follow
member meeting which
6:00-6:30pm.
[Visit our Facebook Page](#)

Tweets by @MySMFM

 SMFM
@MySMFM
Getting questions on clamping? Remember education handout from
[ow.ly/Txu6306aeuD](#)

 SMFM
@MySMFM

Search the web and Windows



9. Return at any time to view registered persons and register additional staff (up to your complimentary limit) by selecting “Are you an exhibitor? Click here to register” from the Pregnancy Meeting homepage.

The screenshot shows a web browser window with several tabs open: Suggested Sites, ATS - Event Admin, Sunshine Act Stuff, Booths Beta, UpWork, and iCIMS 16.3 - ACO. The main content area is titled "Meeting Registration" in a purple header. Below this, there is a section for "Previous Registrations" showing a record for Julie England completed on Nov 18, 2016, with a "View Receipt" button. A message states "You have 5 remaining registrations with your exhibitor code." and a note to "Please specify registrant names below to submit registrations. If you wish to add additional courses or items, use the checkbox." The registration form consists of five sections, each for a registrant. Each section includes fields for "First Name" and "Last Name", a checkbox for "I would like to add additional courses/events.", and a "Save" button. To the right of the registration form is a sidebar with a "SHARE THIS PAGE" section containing social media icons for Facebook, Twitter, LinkedIn, Email, and Google+. Below this is a list of links: "Download Brochure", "Meeting-At-A-Glance", "Luncheon Roundtables", "PG Courses, Workshops, and Symposiums", "Poster Presentations Instruction Sheet", "SMFM-AJOG Submission Instructions 2017", "Transportation Services", "Annual Meeting FAQ's", and "Schedule of PostGraduate Courses with CME Hours". Further down the sidebar are sections for the "2017 Program Committee" listing Bob Silver, MD (Program Chair), Joanne Stone, MD (Poster Chair), Lorraine Dugoff, MD (Postgraduate Course Chair), Alison Cahill, MD, MSCI (Scientific Forums Chair), and Brian Iriye, MD (Local Arrangements Chair). Below this is a "SOCIAL EVENTS" section. The first paragraph describes the Opening Reception on Wednesday, January 25, 2017, from 6:00 to 8:30pm, sponsored by Illumina. The second paragraph mentions a reception for MFPM on Thursday, January 26, from 6:30 to 7:30pm. The browser's taskbar at the bottom shows various application icons and the text "rch the web and Windows".

Suggested Sites | ATS - Event Admin | Sunshine Act Stuff | Booths Beta | UpWork | iCIMS 16.3 - ACO

Meeting Registration

Previous Registrations

Registration for Julie England - completed Nov 18, 2016 at 10:31am [View Receipt](#)

You have 5 remaining registrations with your exhibitor code.

Please specify registrant names below to submit registrations. If you wish to add additional courses or items, use the checkbox.

Registration #1

First Name * Last Name *

☒ I would like to add additional courses/events.

[Save](#)

Registration #2

First Name * Last Name *

☒ I would like to add additional courses/events.

[Save](#)

Registration #3

First Name * Last Name *

☒ I would like to add additional courses/events.

[Save](#)

Registration #4

First Name * Last Name *

☒ I would like to add additional courses/events.

[Save](#)

Registration #5

First Name * Last Name *

☒ I would like to add additional courses/events.

[Save](#)

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[Transportation Services](#)

[Annual Meeting FAQ's](#)

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On Thursday, January 26, from 6:30– 7:30pm, there will be a reception for MFPM.

rch the web and Windows