The one and a half day SMFM Telemedicine Course will be held in Obelisk A & B of the Hilton Anatole in Dallas, TX. Expected attendance is 50+. The meeting room is Obelisk A and the table-top exhibits will be set in Obelisk B. There is no air wall or barrier between sections A and B. Exhibit setup is from 7:00 am—8:00 am on 12.2. Continental breakfast will be served on Saturday and Sunday at 8:00 am. Lunch on Saturday, December 2 is 12:00 pm—1:30 pm and is in the Rosetta room. There will be a designated exhibitor seat at each table. This luncheon is designed to be networking time with more face-to-face time with the attendees in a relaxed atmosphere! There are also three designated coffee breaks:

- Dec 2 9:45 am—10:00 am
- Dec 2 2:30 pm—2:45 pm
- Dec 3 10:00 am—10:30 am

Dedicated meals and breaks mean the physicians have time set aside to visit your booth! Exhibit break-down is at 12:00 pm on Sunday.

Cancellation Policy: Notification of an exhibitor’s decision to cancel must be sent in writing on company letterhead to SMFM. If an exhibiting company does not cancel its space in writing and does not occupy its booth space on site, the company will be regarded as a no-show. If written notification of cancellation or booth reduction is received at the SMFM office by Thursday, October 19, 2017, a full refund, less a 20% administrative fee, will be refunded. After 10.19 no refunds will be given.

Why Exhibit?

The Society for Maternal-Fetal Medicine stands out as the nation’s exclusive association for practicing maternal-fetal medicine specialists. These physicians come eager to find new products and services that will update their practices and better serve their patients. That makes the SMFM Telemedicine Course the year’s single best opportunity to meet your target audience of MFM specialists face-to-face. Course exhibitors and sponsors are recognized as industry leaders in the fields of telemedicine, telehealth and mHealth. Come and connect with the decision makers of telemedicine in MFM at the SMFM Telemedicine Course in Dallas!

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<thead>
<tr>
<th>EXHIBIT SPACE COST</th>
<th>BEFORE NOV 1</th>
<th>AFTER NOV 1</th>
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<tbody>
<tr>
<td>STANDARD</td>
<td>$1,700</td>
<td>$2,000</td>
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<tr>
<td>NON-PROFIT</td>
<td>$1,200</td>
<td>$1,500</td>
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Each table-top display includes:

- One draped table with two chairs
- Access to the course
- Access to attendee list postal addresses
- Acknowledgement on-site and on the course web-site

Apply to exhibit today! Limited spaces are available.
Build relationships with department chairs, directors, and physician leaders. Grow your mindshare with a wide range of promotional opportunities. Expand your prospect list with new contacts from the course!

**Attendee Lunch / $1,500**
Taking place within the formal framework of the course, an official lunch also provides the opportunity to emphasize your organization’s services or products in a more congenial setting. Sponsors receive recognition in meeting promotions and as a sponsor of a course lunch you are entitled to provide appropriate signage in the Rosetta room on Saturday. You will have the opportunity to distribute your company’s literature and giveaways at a display table. Exclusive.

**Continental Breakfast / $1,000 per day**
Breakfast is provided for attendees on Saturday and Sunday. Sponsors receive recognition in meeting promotions and you are entitled to provide appropriate signage in the breakfast area. You will have the opportunity to distribute literature or giveaways at a display table. Sponsors also have the opportunity for name and logo exposure on coffee cups and/or napkins provided by the sponsor. Exclusive per day.

**Coffee Breaks / $500 per break**
Coffee breaks are held Saturday and Sunday in the morning and afternoon and in the morning on Sunday. Sponsors receive recognition in meeting promotions and you are entitled to provide appropriate signage in the break area. You will have the opportunity to distribute literature or giveaways at a display table. Sponsors also have the opportunity for name and logo exposure on coffee cups and/or napkins provided by the sponsor. Exclusive per break.

**Attendee Bag Insert / $500**
Put your brochure, flyer or small promotional item directly into the hands of attendees. Inserts must be preapproved by SMFM and are due at the course site by December 1.

Contact Julie Miller, CRO, at jmiller@smfm.org for additional information
SMFM Telemedicine Course Application to Exhibit

Display spaces are limited so please apply early to ensure your space. As an exhibitor, your company will be entitled to one 8 x 10' table-top display space with one six-foot draped table and two chairs. The exhibit area is carpeted. Upon receipt of your application and payment, you will be assigned a display space and your confirmation will include shipping and other logistical information.

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend SMFM from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever which SMFM may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by Exhibitor or any of its employees, servants, or agents. SMFM shall not be responsible in any way for damage, loss, or destruction of any property of Exhibitor or injury to exhibitor or its representatives, agents, employees, licensees or invitees.

Please type or print. Application and payment must be received by November 20, 2017. To apply by mail, return this form to:

SMFM Exhibit Department
409 12th Street, SW, Suite 601
Washington DC 20024
If you prefer, you may e-mail this application to Julie Miller at jmiller@smfm.org.

EXHIBIT CATEGORY: (please check one)  STANDARD $1,700  NON-PROFIT $1,200

OPTIONAL SPONSORSHIPS:  ATTENDEE LUNCH $1,500  BREAKFAST SAT $1,000  BREAKFAST SUN $1,000

  COFEE BREAK AM SAT $500  COFFEE BREAK—PM SAT $500  COFFEE BREAK—PM SUN $500

BAG INSERT $500

TOTAL COST:

COMPANY NAME:  COMPANY WEBSITE:

COMPANY DESCRIPTION: (Please enclose the exhibiting organization's description in 75 words or less. Describe the products and/or services that you plan to exhibit. You may also email your description to Julie Miller at jmiller@smfm.org, please state your company name and the term “Exhibitor Description” in the e-mail subject line.)

EXHIBIT CONTACT INFORMATION

FIRST NAME  LAST NAME

ADDRESS

PHONE  E-MAIL

Method of Payment:  CHECK ENCLOSED  VISA  MASTERCARD  AMERICAN EXPRESS

CREDIT CARD NUMBER  EXPIRATION DATE  SECURITY CODE

SIGNATURE

A block of rooms has been reserved at the Hilton Anatole at the special group rate of $169 single/double. Room reservations should be made by calling the reservations office at 800-955-4281 or by going to: Hilton Anatole. Attendees must identify their affiliation with the SMFM Telemedicine Workshop by using the code TLM to receive the special group rate. The cut-off date for hotel reservations is November 10, 2017.