



Society for
Maternal•Fetal
Medicine

Coding Course for Maternal-Fetal Medicine

November 7-8, 2019

Orlando, Florida

LEARN FROM LEADING EXPERTS



Vanita D. Jain, MD | Course Director

Delaware Center for Maternal and Fetal Medicine
Director, Perinatal Special Care Unit and Antenatal Step-Down
Director, High Risk Clinics Christiana Care Health Systems



Fadi Bsati, MD | Course Director

Associate Professor, University of Massachusetts Medical School - Baystate
Chief, Maternal-Fetal Medicine



Brad Hart, MBS, MS, CMPE, CPC, CPMA, COBGC

Consultant, SMFM Practice Management Consulting Services



Steve Rad, MD

MFM, Center for Maternal-Fetal Medicine of Santa Monica



Emily Hill, PA

President, Hill Associates, Inc.



Ashi Daftary MD

Director, OB/GYN and MFM Ultrasound
Allegheny Clinic and Allegheny Health Network

LEARNING OBJECTIVES

Upon completion of this activity, participants should be better able to:

- 1) Understand MFM outpatient and inpatient evaluation and management coding.
- 2) Understand coding for obstetrical ultrasound imaging.
- 3) Review billing for MFM procedures.
- 4) Learn when and how modifiers are utilized.
- 5) Review billing for advanced practitioners.
- 6) Understand correct documentation for billing with house staff.

CONTINUING EDUCATION

Continuing Medical Education (CME)

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Global Learning Collaborative (GLC) and SMFM. GLC is accredited by the ACCME to provide continuing medical education for physicians. Global Learning Collaborative designates this enduring material for a maximum of **13 AMA PRA Category 1 Credit(s)**[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Education Units (CEU)

AAPC has approved up to **10 credits of CEU** for this course. Attendees should claim only the credit commensurate with the extent of their participation in the activity.

HOTEL

The Coding Course will be held at the Hyatt Regency Grand Cypress Hotel in Orlando, Florida. A block of rooms has been reserved for course attendees at a discounted, group rate of **\$199 per night**. To enjoy this special rate, book online or call +1 (800) 233-1234. Please identify your affiliation with the Society for Maternal-Fetal Medicine Coding Course when calling. The special room rate will be **available until October 15, 2019**, or until the group block is sold-out, whichever comes first.



Location & Lodging

TRAVEL ONCE, ENJOY TWO EDUCATIONAL OPPORTUNITIES

For the first time, the SMFM Fall Coding Course will be presented in conjunction with the SMFM **Practice Management Conference**. Attend one event or maximize your time away from home and attend both.

The first 1½ days (November 7-8) will be the Coding Course followed by the second 1½ days (November 8-9) with the Practice Management Conference. Combining the two meetings this year provides a tremendous opportunity for education within the area of MFM practice administration. Learn more about the Practice Management course at SMFM.org/PM2019.

Schedule at-a-Glance

NOVEMBER 6

6:00 - 7:00 PM Registration

NOVEMBER 7

7:00 - 7:45 AM	Registration, Breakfast & Exhibits
7:45 - 8:45 AM	Opening Program.....Dr. Jain
8:00 - 8:45 AM	Coding Basics.....Mr. Hart
8:45 - 10:15 AM	Outpatient Evaluation and Management.....Mr. Hart
10:15 - 10:30 AM	Break and Exhibits
10:30 - 11:30 AM	Modifiers for MFM.....Dr. Bsar
11:30 AM - 12:15 PM	Inpatient Evaluation and Management.....Mr. Hart
12:15 - 1:15 PM	Lunch
1:15 - 2:00 PM	House Staff Billing - Residents, Fellows, Medical Students.....Dr. Rad
2:00 - 2:45 PM	Delivery Services.....Ms. Hill
2:45 - 3:00 PM	Break and Exhibits
3:00 - 4:00 PM	Consults, Co-Management and Transfer of Care.....Ms. Hill
4:00 - 4:30 PM	Genetic Counselors and Coding for Genetic Counseling.....Dr. Rad
4:30 - 5:30 PM	Incident To, Shared/Split Billing with an NP, CNM and Other Care Providers.....Ms. Hill
5:30 - 5:45 PM	Questions, Wrap Up

NOVEMBER 8

7:00 - 8:00 AM	Breakfast
8:00 - 8:15 AM	How to Ask Questions, Denial Center, Committee Update.....Dr. Jain
8:15 - 10:15 AM	Ultrasound Coding for the Practice Manager & Physician.....Mr. Hart
10:15 - 10:45 AM	Coding MFM Procedures in the Ultrasound Suite and L&D.....Dr. Jain
10:45 - 11:00 AM	Break
11:00 - 11:45 AM	Challenging Billing Scenarios.....Dr. Daftary
11:45 AM - 12:00 PM	Coding Wrap Up and Questions
12:00 - 1:15 PM	Joint Coding & Practice Management Conference Lunch - AMA: Ask Me Anything.....Drs. Keller, Lee and Jain and Mr. Ciafone

REGISTER EARLY FOR THE BEST PRICING

All course fees include continental breakfasts, lunch on Thursday, coffee breaks, access to course materials online and the SMFM Coding Manual. In order to maximize the interactive nature of the course, the number of participants is limited and registrations will be honored in the order in which they are received. Cancellations must be in writing and received in the Registrar's Office one week prior to the course. No refunds will be given after that time. A \$75 administrative fee will be charged for cancellations. **Questions? Contact Rachelle Fondaw at rfondaw@smfm.org.**

	<i>Best Deal!</i> By Oct 3	Oct 4 - Oct 30	Onsite in Orlando
Board-Certified MFM	\$1,000	\$1,100	\$1,200
Fellow, Office Manager, Coder	\$820	\$920	\$1,020
Non-Member	\$1,200	\$1,300	\$1,400

To register by mail, return this form to:
SMFM Registrar | 409 12th Street SW | Suite 601 | Washington, DC 20024

First Name

Last Name

Degrees/Credentials

Address

Phone

Email

Method of Payment (Circle One)

Check Enclosed

Visa

Master Card

AmEx

Signature

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE
FOR THIS COURSE. CONTACT JULIE MILLER AT
JMILLER@SMFM.ORG FOR DETAILS.

SMFM.org/mfmcoding