Top 10 tips for making your Serrv & Earn fundraiser a success!

1. Utilize our Press Release form to spread the word to your local community.
2. Personalize and print out our Serrv & Earn fliers and post in popular spots in your community.
3. Personalize and print out our Serrv & Earn bulletins and insert them into church bulletins, pamphlets, or other resources.
4. Put a link to your fundraiser on your organization's website.
5. Update your organization's Facebook page with our Serrv & Earn cover banner.
6. Use our provided Facebook posts and artisan images to tell your community about your fundraiser.
7. Post artisan images on your organization's Instagram account, and use our provided text to invite your followers to support your fundraiser.
8. Send out an email to your community using our provided template. Be sure to personalize it for your organization!
9. Spread your invite beyond your community. Because it’s an online sale, anyone can participate! Reach out to friends and family across the country and encourage them to support your fundraiser.
10. Use our provided text template, and message community members on their smartphones.