

[Salutation],

This holiday season, we have the opportunity to support artisans living in poverty, while also fundraising for [your organization]. We're hosting a Serrv Sale featuring beautiful handmade gifts from around the world on [date, time and place]. It will only go until [time], and all handcrafts are first come first serve, so make sure you put it on your calendar!

Thank you for helping [your organization] provide better lives to those who need it this holiday season. We hope to see you there.

[Complimentary close]

[Signature]

Serrv International is a fair trade nonprofit empowering global artisans and farmers to earn a fair living through the sale of handmade products. Learn more about their 70-year history fighting poverty at serrv.org.