SERRV Product Talking Points

What fashion items does SERRV carry?
SERRV’s fashion line is created using a variety of techniques from recycled fabric, natural stone, alpaca wool, high-quality leather, and more. SERRV carries beautiful handmade scarves, necklaces, earrings, and other fashion accessories from all over the world, including India, Peru, and Ecuador.

What kinds of fair trade garden items does SERRV have?
SERRV’s garden décor ranges from recycled metal garden stakes and wall art from Haiti to birdhouses and feeders made from sustainable woods and vines in the Philippines.

What can I add to my kitchen from SERRV?
SERRV works with artisans around the globe to produce beautiful and functional kitchen items. Hand-carved wood from the Philippines and India, hand-painted ceramics from West Bank, and trivets from Bangladesh and Uganda are examples of SERRV’s utilitarian and beautiful kitchen handcrafts. SERRV’s signature terracotta breadwarmers from Bangladesh are also a part of the kitchen collection.

What home décor items does SERRV carry?
Baskets from Uganda and Bangladesh, recycled metal lanterns from India, and gorgeous hand-carved soapstone from Kenya are some of the many handcrafted home décor items from SERRV.

What kinds of global foods are available at SERRV?
Tasty chocolate from Ghana, spicy chili sauces from eSwatini, and organic olive oils from Israel are best-selling foods from SERRV. Spices from South Africa, soup mixes from Denver, and global coffees and teas are a few more delicious foods. Most of SERRV’s fair trade foods and spices are made from organic ingredients, and all are grown by small-scale farmers around the world.

Tip: For each item, add a personal touch! Examples:
My favorite SERRV items are...
I love Divine Chocolate! Have you tried their XXX?
I gave my X a X last year and she loved it.
I noticed SERRV has a new X and I can’t wait to get one
I missed buying X last year, so I’m going to grab one now
Their new X is so beautiful, did you see it?