SERRV & Fair Trade Talking Points

Who is SERRV?
A fair trade nonprofit since 1949, SERRV International is committed to small-scale global artisans and farmers through long-term trading partnerships. SERRV supports their efforts to build **sustainable employment, resources, rights and a vision of hope** in their communities.

What does SERRV do?
SERRV works with artisan and farmer groups to produce handcrafted gifts, home décor, fashion, and food items through fair trade. **Artisans are paid fair wages in advance** - both when we place an order and when they ship. As a nonprofit, we channel revenue back to those producers to fund employment, education, community building, and healthcare initiatives.

What is fair trade?
**Fair trade is a commitment to better trading conditions on behalf of the people who actually make and grow products.** Artisans and farmers are paid fairly for their work and benefit from safe working conditions. Fair trade promotes gender equality and protection for children. Fair trade is a system that creates long-term relationships based on dialogue, transparency, honesty, and respect. To learn more, visit serrv.org/fairtrade.

Where else can I find SERRV handcrafts?
You can access over 1000 global handcrafts at serrv.org, and at hundreds of independent stores across the country.