Better Lives in India

Over 5000 marginalized artisans work with Sasha, the majority of whom are women. For over 30 years the organization has supported the development of these self-managed, independent craft communities, equipping them with the resources and training they need to create products using traditional Indian techniques and materials. Sasha then assists with finding markets for their handcrafts.

The artisans benefit a wide range of social programs including health campaigns, group saving schemes, and education and teacher training programs.