A Tradition of N’nobua

The high-quality cocoa in Divine Chocolate is grown by a cooperative of farmers in Ghana. In Twi, the local language, N’nobua means “if you help me, I will help you.” During the harvest season, farmers help each other gather cocoa pods and break them open to ferment. Farmers sing, chat, and share advice while they work together. Their cooperative also uses this opportunity for extension officers to visit farms so they can provide vital training, thereby improving the sustainability of cocoa farms.