Recycling Market Development Advisory Council (RMDAC) Retreat
Thursday, September 10, 2026
2:00 PM – 5:00 PM

RMDAC
Tina Green, Mumford Industries
Ed Marr, Horry County
Becky Berube, United Catalyst Corporation
Adam Padget, Green Energy Biofuels
Andrew Spicer, University of South Carolina
Tyrone Ellis, Trane Technologies
Samantha Yager, City of Columbia
Angel Lara, Mid-Carolina Steel
Chris Fisher, Fisher Recycling
Jay Spears, Continental
Morgan Crapps, Redwood Materials
Gabriel Matos, Republic Services

GUESTS
Glenn Odom, Retired; Emeritus Member

ABSENT
Carol James-Gilchrist, Sonoco Recycling
Brad Dutton, Dutton Polymers

STAFF
Adriana Diotalevi, SC Department of Commerce

CALL MEETING TO ORDER
Tina Green motions to call the meeting to order at 2:00 PM.

MINUTES
The minutes from the July 2026 meeting were approved.

PROPOSED MEETING DATES FOR 2027
Adriana Diotalevi proposed the following meeting dates: January 14th – in person, March 11th – virtual, May 20th – in person, July 8th – virtual, September 9-10 – in person retreat,

and November 4th – virtual. The Board requested future meetings be scheduled on Wednesdays instead.

MARKET UPDATES

Board members gave brief updates on the current state of their respective markets.

- Plastic: Nylon 6 and 66 price is about the same. Collectors are having a difficult time selling their post-consumer nylon material due to the pricing of post-industrial pricing and virgin pricing being at a lower price.
- Municipality: Municipalities have a real opportunity right now with workforce development with the influx of population. This could be a big win if municipalities could compete with private industry and attract talent. There is also a large pain point and balancing act of doing what is best for everyone. While municipalities want to collect everything and offer drop-offs, this is mostly at cost to the agency. We do not make money offering e-waste collection, but we do it because it's a service residents want and the city wants to offer.
- Renewable fuel: Renewable fuel feedstock prices are falling after 4 months of market increases. Market volatility stems from several refinery shutdowns, increased foreign supply, and an overall market correction after several months of higher-than-normal prices.
- Solid Waste Collection Industry: Workforce availability continues to be a challenge. Elevated diesel fuel costs continue to put pressure on operating expenses. They are continuing to see a strong emphasis on sustainability initiatives from both private and public sector customers.
- Recycling Industry: Industry is struggling due to cost for logistics. There is also a push for materials to be processed closer to their origination.

WELCOME & STAGE SETTING

Adriana Diotalevi introduced the purpose and theme of this year's retreat, along with the desired outcomes, via presentation deck. The purpose of the retreat was to bring Council Members together to reflect on lessons learned, define where RMDAC can have the greatest impact, and establish a shared work plan for the coming year.

CONNECTION ACTIVITY

Adriana Diotalevi introduced an icebreaker to help the new and returning members get to know each other better. Each member shared why they joined RMDAC and something that people do not know about them.

REFLECTION

Adriana Diotalevi presented slides highlighting South Carolina's and RMDAC's progress in the recycling ecosystem, noting $8.5 billion in investment over the past ten years and the development of numerous successful stakeholder groups, coalitions, campaigns, and industry tools. Council members then discussed what they were most proud of, what had the greatest impact, and what fell short of expectations.

- Tire Coalition: Board members agreed the tire coalition was one of RMDAC's most successful initiatives, citing its success in bringing private and public stakeholders together to develop a viable, shared solution. Chris Fisher suggested that, building on this momentum, the Council's next area of focus could be roads.
- Critical Minerals: The Board discussed domestic purchasing requirements for tungsten and black mass, critical minerals recovered through battery recycling and noted that South Carolina and RMDAC are well positioned to advance this sector.
- Regional Roundtables: The Board discussed the importance of translating Regional Roundtable input into concrete deliverables, such as an information campaign.
- Industry-Wide Incentives: The Board discussed the potential impact of incentives for recycling companies on the broader industry, noting that South Carolina's strong economic development environment positions recycling to play a larger role going forward.

LISTENING

Adriana Diotalevi reviewed key themes from the Pee Dee and Midlands Regional Roundtables, including economics that currently favor disposal over recycling, the need for policy reform, population growth, and the need for greater coordination, connection, and tools across the industry. Board members agreed that the narrative around recycling needs to change and emphasized the importance of not "reinventing the wheel," instead leaning on the experience of other states, councils, agencies, and organizations.

UNDERSTANDING

Adriana Diotalevi reviewed RMDAC's overview and guiding principles, with an emphasis on the Board's role to identify, advise, and advance recycling market development as a

working board. Adriana also reviewed the SC Department of Commerce's role, which includes navigating business resources, engaging stakeholders and partners, and fulfilling other statutory requirements such as council and committee representation.

LOOKING AHEAD

Adriana Diotalevi posed two questions to the Board: (1) what does the recycling industry most need from an organization like RMDAC, and (2) what issue would each member personally commit time and expertise to advancing, and why?

CLOSING REFLECTION

Council members were asked to bring their responses to these two questions to Day 2 of the retreat.

Adjourn: 4:15 PM

Friday, September 11, 2026
9:00 AM – 12:00 PM

RMDAC

Tina Green, Mumford Industries
Ed Marr, Horry County
Becky Berube, United Catalyst Corporation
Adam Padget, Green Energy Biofuels
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Brad Dutton, Dutton Polymers
Gabriel Matos, Republic Services

STAFF
Adriana Diotalevi, SC Department of Commerce
Dylon Ligon, SC Department of Commerce

RECONNECT
Andy Spicer opened the day by framing the group's challenge: RMDAC will not solve every issue facing recycling in South Carolina, but can identify where the Council is positioned to make the greatest difference and where members are willing to invest their time and expertise.

MAKING CHOICES
Andy presented three proposed sub-committees for the Board to evaluate against the following criteria:

1. Mission Fit – Is this our work?
2. Potential Impact – Could our involvement make a meaningful difference?
3. Member Commitment – Do members have the interest and expertise to advance it?
4. Feasibility – Can we realistically make progress?

The three sub-committees presented were Batteries & Critical Minerals, Tires to Roads (rubber modified asphalt), and a "Change the Narrative" Information Campaign.

FROM IDEAS TO COMMITMENTS
The Council discussed the merits of each proposed sub-committee. Some Board members suggested adding a fourth sub-committee focused on recycling incentives; the group agreed this would remain an exploratory committee operating in the background, so as not to spread the Board's efforts too thin across too many initiatives.

COMMITMENT CONFIRMATION
Council members reaffirmed their commitments to each sub-committee:

- Batteries & Critical Minerals: Morgan Crapps, Becky Berube, Tyrone Ellis, and Angel Lara. If the committee decides to focus on aggregation, Adam Padget will join to contribute his expertise.
- Tires to Roads: Ed Marr, Jay Spears, and Chris Fisher.

- "Change the Narrative" Information Campaign: Tina Green, Andrew Spicer, Samantha Yager, Gabe Matos and Glenn Odom.

Board members who were unable to attend this session will be briefed and will join whichever sub-committee best aligns with their work.

Adjourn 11:45 AM