



Henry McMaster
Governor

SOUTH CAROLINA
DEPARTMENT OF COMMERCE

Harry M. Lightsey III
Secretary

Recycling Market Development Advisory Council (RMDAC) Meeting
Thursday, March 13, 2025
Virtual Meeting
10:00 AM – 11:00 AM

RMDAC

Tina Green, Mumford Industries
Adam Padget, Green Energy Biofuels
Jay Spears, Continental
Kevin Richardson, City of Rock Hill
Morgan Crapps, Redwood Materials
Ed Marr, Horry County
Andy Spicer, University of South Carolina
Norman Chandler, Republic Services
Becky Berube, United Catalyst Converter

ABSENT

Jean Cecil Frick, NP Strategy
Angel Lara, Mid-Carolina Steel
Carol James-Gilchrist, Sonoco Recycling
Brad Dutton, Dutton Polymers
Chris Fisher, Fisher Recycling

GUESTS

Glenn Odom, Retired; Emeritus Member
Kristen Gunter, SustainSC
Von Gaskin, WIS News 10
Terrell Prested, SC Department of Commerce
Hallie Biediger, SC Department of Commerce

STAFF

Anna DeLage, SC Department of Commerce
Ashley June, SC Department of Commerce

CALL MEETING TO ORDER



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Tina Green (Chair) motions to call the meeting to order at 10:05 AM.

VICE CHAIR NOMINATIONS

A motion was made to move the Vice Chair nominations before the minutes. The motion was approved. Ed Marr was nominated as RMDAC Vice Chair.

MINUTES

January meeting minutes are approved.

NEW APPOINTMENTS

Anna DeLage provides updates on new appointment

- Incoming Council Members:
 - Becky Berube, United Catalyst Corporation (Aluminum Industry)
 - Becky Berube provided a brief overview of her background and stated that she is honored to be a part of the council.

RMDAC Annual Report

- Ashley June gives an overview of the 2025 RMDAC Annual Report.
 - **PDF Link:**
<https://www.recyclinginsc.com/wp-content/uploads/2025/03/RMDAC-2024-annual-report.pdf>
 - **ISSUU Link:**
https://issuu.com/recyclinginsc/docs/sc_recycling_market_development_advisory_council_2

RECYCLING AMBASSADORS CAMPAIGN

Anna DeLage gives overview of the upcoming Recycling Ambassadors social media campaign.

- The ambassador's campaign leading up to Earth Day, is a way to connect the Recycling Market Development with the new brand launch to legacy.
- Leading up to Earth Day on April 22nd, the recycling team will embark on a social media campaign, posting headshots and quotes from influential South Carolina recycling industry ambassadors.
 - Support and showcase South Carolina's recycling industry.
 - Boost confidence in SC recycling.



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- Raise awareness about the importance of recycling in business and industry.
- Establish industry leaders as ambassadors for recycling.

EVENTS/PROJECTS

Ashley June and Anna DeLage reviewed events/projects.

- Your Plastics Means Products (Alpek Polyester): February 26, 2025, Gaston, SC
 - Four stops: Atlantic Packaging, Milliken, Southeastern Container, & Alpek Polyester
 - Speakers: Alpek Polyester - Plastic Industry Association & NAPCOR
 - Theme: The Role of Associations in Strengthening Plastic Recycling
 - Attendees: About 60 participants
- Tire Legislation Update
 - Bill S. 171 seeks to improve the management and regulation of waste tires in South Carolina by introducing new requirements and amending existing laws. It establishes a system for waste tire manifests, which are essential records that document the transportation of waste tires, including their origin, destination, and quantity.
 - The bill mandates collaboration between the Department of Environmental Services and the South Carolina Department of Commerce to develop a state plan for efficient waste tire management and promote a circular tire economy.
 - https://www.scstatehouse.gov/sess126_2025-2026/prever/171_20250225.htm
- Recycling Day at the State House (Legislative Day): February 5, 2025, Columbia, SC – Palmetto Club
 - Total Attendees: 75 attendees
 - Representatives: 26 members and 5 staff members
 - United Catalyst Corporation & Redwood Materials spoke on digital applications
 - Tina Green, RMDAC Chair participated in the panel
- SC Battery Symposium: Recycling Track May 1st
 - Industry Keynotes: Redwood Materials, BMW, AESC
 - Battery Recycling, Safety, and Logistics: ReMA, Cell Block, Vesco Oil
 - Circular Design and Disassembly: Volvo Energy
 - <https://www.sccompetes.org/sc-competes-2025-spring-summit/>
- Recycling Ambassadors (like, share, repost)



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AMBASSADOR	ORGANIZATION	*DATE FOR RELEASE*
*Dates tentative, aside from Earth Day		
March 4 - April 22 (Earth Day)		
Hunter Renfrow	ESS Industrial	Week 1: March 4
Bio Joe Renwick	Green Energy Biofuels	Week 2: March 11
Norm Chandler	Republic Services	Week 3: March 18
Nicole Snyder	JW Aluminum	Week 4: March 25
Michael Pratt	Sonoco	Week 5: April 1
Morgan Crapps	Redwood Materials	Week 6: April 8
Lt. Governor Pamela Evette	State of SC	Week 7: April 15
Video Release	SC Commerce	Week 8: April 22

- Hunter Renfrow post received over 60,518 likes
- <https://www.linkedin.com/company/sccommerce/posts/?feedView=all>
- <https://www.recyclinginsc.com/>
- Ad Hoc Communications Committee: Amplifying the Message
 - As part of RMDAC's efforts to support the economic growth of South Carolina's recycling industry, the council is developing a one-page fact sheet that focuses on how recyclers can deliver their services and the impact of the recycling industry. The fact sheet serves as a resource for businesses and municipalities, educating key decision-makers while also supporting the recycling industry.
 - Next meeting:
 - March 18 @ 11:00 am
 - April 14 @ 2:00 pm

RMDAC APPOINTMENT UPDATES

Ashley June provides update on the RMDAC (re)appointments.

- The Recycling team continues to work with the Governor's office to determine the status of each council member.

MARKET UPDATES

Metal: Copper was up.

Plastic: HDPE has increased in price. PET is not great. Polypropylene has seen a bit of an increase in price. Companies are monitoring and watching the tariffs to see if that is going to drive up the pricing.

Tires: Senate Bill 171 will be sent to the floor on Tuesday. The \$2.00 fee on new car tires could generate an estimate of \$1.8 million in new revenue. Link to tire recycling legislation: https://www.scstatehouse.gov/sess126_2025-2026/bills/171.htm

Petroleum (Oil): US retail gas prices have been steady, but they a little bit down. They are expected to rise gradually. Global oil demand is expected to rise a little bit in the third quarter. Biodiesel and renewable diesel feedstock prices have continued to rise.



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Seeing better prices. Facing uncertainty due to the Clean Fuels Production Credit (section 45Z). Biodiesel and renewable diesel are in a good spot right now.

Glass: Conversations with Goodwill about potentially exploring some pilot opportunities to increase glass collection, using more of a hub-and-spoke model based on residential material. Since so much material ends up at Goodwill, it could potentially serve as a collection point.

Paper: OCC held at \$80 a ton.

Aluminum: US implemented a 25% tariff on aluminum products. Canada has announced reciprocal tariffs of about 29 billion. Total of steel goods will be like almost 13 billion in aluminum goods will be 3 billion. The European Commission's announced, restoration of their tariffs 25% on steel and aluminum. Mexico is going to wait until April 2nd before deciding. In terms of the price, aluminum has been doing well. Aluminum decreased yesterday, but honestly, it's up 8% month over month and 130% year over year. Almost \$2700 a ton.

Carpet: Nylon 6 and 66 there is no change in pricing. The pricing is about the same. PRET is always looking for Nylon 6 and 66 post-consumer carpet.

SC Commerce: Registration is open for the Redwood Materials Supplier Day event on March 19 & 20. Please register and share information about the event.

The big question mark for everyone in our industry right now is what the future will hold in terms of some of the federal policies. Due to changing in leadership in the coming month. No South Carolina specific update.

Municipality: Recycling is steady. As municipalities grow, they are wanting to view recycling programs.

Recycling: The businesses that are still here are still doing business. They are finding more profitable ways to recycle. Seeing a shift in what core business may mean. The Recycling Industry must show that there is a saving.

Solid Waste: Finally seeing increase in solid waste volumes in the landfill from Hurricane Helene. Hurricane Helene was quite a while ago, but the cleanup of that is just now really beginning to hit the landfills because of the materials are mostly contaminated.

Adjourn: 11:20 AM