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17 WAYS TO DISCLOSE AN AFFILIATE RELATIONSHIP

NOTE: This document is provided to give you examples of how you might disclose your affiliate relationships. The material is provided for informational purposes only and is not to be construed as legal advice. You should refer to the FTC's guidelines for meeting proper disclosure requirements, and consult a legal professional if you have questions.

FTC Disclosure requirements are available at:

- [Guides Concerning the Use of Endorsements and Testimonials in Advertising.](#)
- [The FTC's Revised Endorsement Guides: What People are Asking](#)
- [Dot Com Disclosures: Information About Online Advertising](#)

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Here are 17 examples of how you might disclose an affiliate relationship...

1. Please Note: This is an affiliate link, which means that if you end up purchasing Dan Hollings' program, The Plan, I might receive a commission at no extra cost to you. I'm only promoting Dan Hollings' program because it helped me and I believe it can help you spread your message too.
2. This is an affiliate link. I only promote resources that I myself have used and LOVED.
3. I'm privileged to be one of Dan Hollings' affiliate partners. That means that if you end up joining me in his program I might receive a commission at no extra cost for you.
4. Please Note: Dan tracks who sends him leads. He knows when you click the link above, you were referred by me. If you end up joining The Plan after watching his free webinar, I might receive a commission (at no cost to you). I only recommend programs I'm confident can help you and I've seen The Plan work for myself. I know it can work for you too, if you follow the formula.
5. Disclaimer: As an affiliate partner of The Plan, I may receive a commission from Dan Hollings' if you purchase his program - but it won't cost you anything extra.
6. Affiliate Disclaimer: I am an affiliate partner of Dan Hollings and will receive a commission if you join Dan's program through my link.
7. CONSUMER NOTICE: You should assume that the sender of this email has an affiliate relationship and/or another material connection to the providers of goods and services mentioned in this message and may be compensated when you purchase from a provider. You should always perform due diligence before buying goods or services from anyone via the Internet or offline.
8. Any products, programs, or personal recommendations made in this or any email communication from (enter your company name here) for 3rd parties will likely result in some form of compensation from said 3rd party. Always do your own due diligence and use your own judgment when making buying decisions and investments in your business.
9. P.S. I am sending you this email because Dan Hollings' stuff is exceptional. If you decide at any time to purchase from Dan, I may be compensated as an affiliate.

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10. If you purchase anything through a link in this email, you should assume that we have an affiliate relationship with the company providing the product or service that you purchase, and that we will be paid in some way. We recommend that you do your own independent research before purchasing anything.
11. Consumer notice: This email contains affiliate links. If you click one and end up buying something, I may earn a commission. I'll be sure to buy you a beverage of your choice the next time we run into each other in person.
12. Affiliate Disclaimer: From time to time, I will promote, endorse, or suggest products and/or services for sale that are not my own. My recommendation is ALWAYS based on my personal belief that the product and its creator will provide excellent and valuable information or service. This may be based on a review of that product, my personal or professional relationship with that person or company, and/or a previous positive experience with the person or company whose product I am recommending. In most cases, I will be compensated via a commission if you decide to purchase that product based on my recommendation.
13. CONSUMER NOTICE: I have an affiliate relationship or other material connection to the providers of the program mentioned in this message, and I may be compensated when you purchase from them. Always perform due diligence before buying goods or services from anyone
14. Disclosure: I get commissions for purchases made through links in this email.
15. Disclosure: We receive compensation from the companies whose products we promote. We test each product thoroughly and give high marks to only the ones we truly recommend. We are independently owned and the opinions expressed here are our own.
16. Disclosure: We are compensated for our reviews and recommendations.
17. In the spirit of full disclosure, if you enroll in The Plan via my link, I'll receive a commission. That's one reason why I devoted so much time and energy into creating the special Bonus Experience you'll get when you sign up. Because your success is important to me, I only recommend programs that I've personally used to create real results in my own business, and The Plan is definitely at the top of my list!