



ELDER[®]

ATHLETICS

July 2025

Dear Supporter of Elder Athletics,

Now is your chance to advertise with Elder Athletics in 2025-2026! Elder fans are loyal to Elder High School and to our advertisers. Only with help from people like you can we continue to provide our student-athletes with the resources needed to continue our "Championship Tradition!"

We continue to set new heights with in-person and online viewing, **getting the most out of your advertising dollars**. Like you, we do everything we can to support our communities and the local youth sport leagues. In addition to hosting our own well attended home contests, we regularly host youth league games in all seasons. As an Elder Athletic Advertiser, you have heard me rave about our on-line viewing. Our numbers of "clicks" on EHSports.com is again over 160,000 views, and the numbers of viewers we get for a live stream broadcast sets the standard for high school sports in the country! The "Elder Nation" has literally been seen across this entire nation and many parts of the world (see data attached.)

We consider your support of Elder Athletics as a special relationship, not only with the school, but with the athletes who you are supporting. The values we strive to instill in every young man at Elder are rooted in the belief that the outstanding support shown towards Elder High School is special. Students are taught to give thanks for the opportunities they have in their four years that they are here and to appreciate what others do to make the student-athlete's experience like no other.

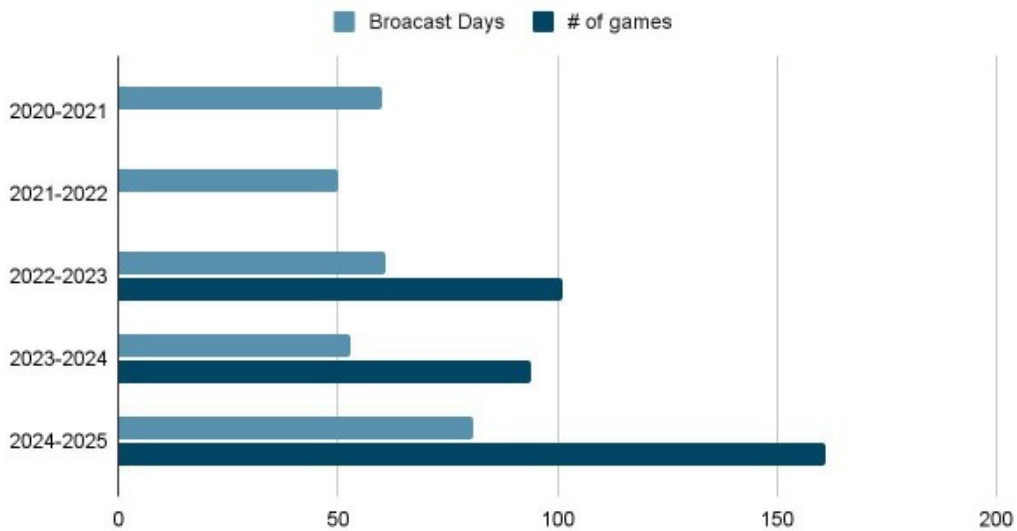
On behalf of the Athletic Department and the Elder Boosters Organization, I would like to thank you for your support and dedication to Elder High School.

Sincerely,

A handwritten signature in purple ink, appearing to read "Kevin Espelage".

Kevin Espelage, '91
Athletic Director

Broadcast Days



UNIQUE and TOTAL VIEWERS

