Advertising Options

Scrolling Scoreboard Ads $1,200

Your scrolling ad will be on display for all contests held in historic Elder stadium, The Pit. This includes all Elder varsity, junior varsity and freshman football games as well as local grade school action. In the spring, your ad will continue to run for all Elder lacrosse games. In addition, scrolling ads will be in both the gymnasium and Memorial Fieldhouse. The new videoboards are a few years old! Your ad can appear during all Elder basketball, wrestling and volleyball matches. Along with many grade school and club events hosted by Elder High School.

Live Stream Ads $1,500

If there was a positive that came from our "Covid experience", it was the awesome coverage our teams had via our live stream broadcasts. Our very own ENN (Elder News Network) streamed games and highlights of over 300 contests throughout this past season. Elder fans from all over the country and globe were able to watch live Panther action as well as postgame highlights.

EHSports.com $750

Your ad will appear on one of the most viewed high school sports websites in the country. There are over 900,000 views of this site annually. EHSports hosts all teams, schedules, rosters, highlights and live stream broadcast schedule. Your search of Elder Athletics begins at www.EHSports.com!

Stadium Banner $300 [repeat customer- we already have banner]
$400 [new customer]

Have your company's 5' x 7' banner displayed in historic Elder stadium, The Pit.

Game Sponsor – Football $500

Be one of three Game Sponsors for one of our seven home football games this season. Game Sponsors will have six PA announcements during the game and your logo will appear on our digital tickets. Tickets will be readily available online. Your company's logo will appear on the bottom of these tickets.

Game Sponsor – Basketball $300

Game Sponsors will have six PA announcements during the game and your logo will appear on our digital tickets. Tickets will be readily available online. Your company's logo will appear on the bottom of these tickets.

ELDER
ATHLETICS

inquiries can be made to
Kathy Hirth
513.921.3401

Deadline:
July 29, 2024

Total Package $3,500

Elder High School

Sports Advertising Order Form

Business Name _____

Name of Contact Person (please print) _____ Phone Number _____

Email Address _____ Website Address _____

(mandatory for EHSports.com ads)

Mailing Address_____

City _____ State _____ Zip _____

Place checkmark next to the package you are purchasing:

	The Total Package	$3,500
	Scrolling Scoreboard Ads	$1,200
	Live Stream Ads	$1,500
	EHSports.com *(must include website address)*	$750
	Stadium Banner (new customer)	$400
	Stadium Banner (repeat customer- we have your banner)	$300
	Game Sponsor - Football *(email 15 second ad for PA annoucement)*	$500
	Game Sponsor - Basketball *(email 15 second ad for PA annoucement)*	$300

TOTAL $_____

AD SPECIFICATIONS: **(See attached sheet for ad dimension sizes)**

Must check one:

☐ Use same jpeg logo you have on file. *   ☐ I have emailed high-resolution logo.

Please e-mail your jpeg to Kathy Hirth at (hirthkm@elderhs.net).
High resolution images are mandatory.

***Please note live stream ad length size has changed.
I will send a proof if you are using your ad from last year.***

PAYMENT METHOD:

	Check Enclosed (make checks payable to Elder High School)
	Send Invoice
	Call me for payment options, including credit card payments.

DIMENSIONS:

Football Scoreboard (The Pit):
20736 x 3888 (pixels)
Gym and Fieldhouse board depends on how we have it setup for ads at that time.
A high-resolution rectangle image works best.

EHSports (Website):
625 wide x 350 high (picas)
A high-resolution square ad works best.

Gym and Fieldhouse Video Board:
Gym and Fieldhouse board depends on how we have it setup for ads at that time.
A high-resolution rectangular image works best.

Gym and Fieldhouse Scorer's table:
The scorer's table uses two LG Monitors for ads.
A high-resolution square ad is best.

Live Stream Ads:
10 inches wide x 1.28 inches high
A high-resolution rectangle image is best.

Stadium Banner:
7 feet wide x 5 feet high
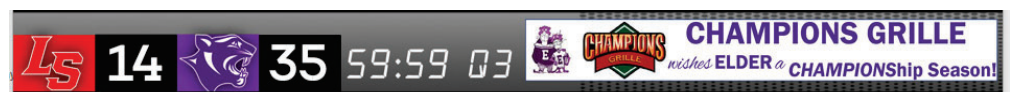Elder will have these banners printed.

example of scorer's table

example of scrolling ad for pit and fieldhouse

example of live streaming ad