Contents

Legacy Letter 3
Introduction 4
Overview 5–8
Pandemic Response 9
Charitable Initiatives 10
Impact Stories 11–13
Regional Synopsis 14–15
Financial Reporting 16
Faith and Culture 17
Leadership Staff 18
Board of Directors 19
Legacy Letter

Brothers and Sisters in Christ,

For more than 80 years, Our Daily Bread Ministries has diligently worked to reach people with the life-changing wisdom of the Bible and to make His Word understandable and accessible to all. The ministry, which began as a small Bible-teaching radio program, now has a global footprint and benefits millions of lives each day through various resources.

Fueled by his passionate desire to connect people to the gospel and God’s unwavering love, Dr. M. R. DeHaan created the framework for the ministry through his weekly radio program. Not quite 20 years later, the Our Daily Bread devotional was created, and the ministry’s impact grew exponentially. This resource allowed daily spiritual encouragement to reach all corners of the globe.

Our Daily Bread Ministries’ devotion to faithfully trusting in God, living and teaching authentically, and displaying a deep commitment to the mission of ministerial work has allowed it to flourish so many years. Through the leadership of the DeHaan family, the ministry that was once a weekly radio program now offers a publishing house, dedicated website, strong social media following, a robust app, and more.

Dr. DeHaan’s grandson Rick DeHaan, who became president in 2011, has been serving the ministry for nearly half a century. At the end of 2021, Rick will retire as president but continue to serve the ministry in an advisory role. The new leader of the ministry will be a godly person, with the heart of Jesus Christ, who has both humility and the expertise and skill set to run a ministry of this size.

Thank you for your continued support of Our Daily Bread Ministries. It is the honor of our lifetime to work alongside you in bringing the Lord’s miraculous word to all corners of the globe.

Sincerely,

Marty Doorn
Chairman, Board of Directors
Our Daily Bread Ministries
Without the support of our staff, volunteers and financial supporters, we would not be able to carry out our work of sharing the Lord’s love with the world. Through this Impact Report, we are excited to share with you all that we have recently accomplished.

It is no surprise that 2020 and 2021 have held their own set of unique challenges, especially those stemming from the COVID-19 pandemic. We feel exceptionally fortunate to be able to say that the ministry is operating in a positive fashion—the Lord has provided for our needs, and thanks to His amazing grace, we are still thriving.

Amidst the turmoil across the globe, we persevered in delivering the word of the Lord and connecting with diverse audiences.

Thank you for your continued support, and for taking the time to review the impact our ministry has made and the mission we continue to pursue.
Overview

At Our Daily Bread Ministries, we help people around the world grow closer to God and spend time with His Word each day with the Our Daily Bread devotional.

We are a global ministry and have 38 international offices. Together, we are able to share the message of God’s love with millions of people in more than 150 countries. Through social media, podcasts, video projects, websites, print resources, and our online university, Our Daily Bread Ministries continues to reach more and more people every day with the message of God’s grace, love, and wisdom.

Our support comes from the voluntary donations of our friends and subscribers. We are not affiliated with or funded by any particular church or group. Rather, we provide resources that minister to friends who represent a variety of Christian denominations.

The ministry is here to help people grow stronger in their faith and their relationship with the Lord by providing resources that speak to the everyday issues and challenges of life.

Our Vision

See people of all nations experiencing a personal relationship with Christ, growing to be more like Him, and serving in a local body of His family.

Our Mission

Make the life-changing wisdom of the Bible understandable and accessible to all.
Making a Global Impact

Our Daily Bread Ministries is a global ministry, delivering 60 million resources each year in 58 different languages.

THE NUMBERS

38 Offices
58 Languages
150 Countries
550 Employees
1,000 Volunteers
120,000 U.S. Brand Ambassadors
7M Global Followers on Social Media
60M Resources Delivered Every Year
Timeline

1938
Dr. M. R. DeHaan begins teaching Detroit Bible Class from a 50-watt radio station.

1941
The ministry is renamed Radio Bible Class and moves to Grand Rapids, Michigan.

1956
The *Our Daily Bread* devotional is created to provide readers with daily spiritual encouragement.

1959
The first office outside of the United States opens in Windsor, Ontario, Canada.

1965
Dr. DeHaan is called home to be with the Lord. His son Richard assumes leadership of the ministry.

1967
*Our Daily Bread* expands beyond the English language, including Spanish, Japanese, Portuguese, Italian, and more.

1968
*Day of Discovery*, one of the longest running television shows, first airs from Cypress Gardens, Florida.

1985
Mart DeHaan succeeds his father as president.
2022
After a global search, the ministry names a new president.

1988
Discovery House Publishers (now Our Daily Bread Publishing) officially launches. The following year, they acquire the rights to Oswald Chambers’ bestselling devotional, *My Utmost for His Highest*.

1991
*Discover the Word* radio program is launched with hosts Alice Mathews, Haddon Robinson, and Mart DeHaan. This program continues today on hundreds of radio stations and as a podcast.

1995
The ministry name changes to RBC Ministries to better reflect the broad nature of all the ministry’s outreach, including an internet presence.

2011
Rick DeHaan becomes president, and the ministry becomes active on social media including Facebook and Twitter.

2011
The *Our Daily Bread* app is launched.

2015
The ministry name changes to Our Daily Bread Ministries.
Pandemic Response

For many of us around the world, we have been through one of the most difficult periods of time we have ever faced. Despite the pandemic, God allowed us to keep everything running. Miraculously, people still received their Our Daily Bread devotional and other resources on time. Specifically, we set up a special website offering dedicated reading plans, daily video devotionals, and timely resources for families and individuals to turn to God’s Word as they navigated the unknown.

We also released a new YouTube series called Instruments of Peace: Faith on the Frontlines showing how six frontline workers around the world faced the darkness head on and found renewed faith by leaning into the steadfast promises of God. And we also published a 25-day reading plan, Light in a Pandemic, that offered reflections of God’s presence and faithfulness in times of struggle.

Through one of the darkest periods in recent memory, we were able to reach others with God’s message of hope and encouragement. The COVID-19 pandemic has caused and continues to cause turmoil across the globe; however, we have been fortunate, thanks to the Lord’s amazing grace, and we are still experiencing a healthy ministry.
Charitable Initiatives

MYANMAR: BRINGING HOPE TO THE HURTING AND LONELY
Due to political unrest and isolation due to COVID-19, people in Myanmar need to hear God’s message of comfort and hope. To encourage the people our team in Myanmar launched the website Hope for the Shattered Dreams in both Myanmar and English languages. We were also able to print 20,000 copies of the Discovery Series booklet *Hope: Choosing Faith Instead of Fear* to distribute along with the *Our Daily Bread* devotional.

UNITED STATES: HELPING YOUNG ADULTS CONNECT WITH GOD
Young adults are bombarded every day with messages that contradict God’s Word. Reclaim Today is a ministry that reaches those in their 20s and 30s and helps them apply godly wisdom to their lives. By sharing daily devotions, prayers for everyday moments, creative projects, Scripture meditations, peer-to-peer testimonies and more, Reclaim Today helps them experience life with Jesus.

REMEMBERING 9/11: RENEWING HOPE WHEN LIFE HURTS
In remembrance of the 20th anniversary of September 11, 2001, we created an *Our Daily Bread* Special Edition booklet *Remembering 9/11: Facing Tragedy & Finding Hope* and distributed more than 122,000 copies. This booklet tells stories of how God carried people through that difficult time, and it offers assurance that God is always with us even in our darkest moments.

SETTING THE PRISONER FREE
Hispanic and Latino prisoners presently represent a significant portion of the US prisoner population. Our chaplaincy partners confirm that there is a large need for biblical resources in Spanish. In addition to providing more than 700,000 prisoners with the *Our Daily Bread* devotional each year, we are spearheading a campaign to expand our devotional, Bible study, and mentor resources in Spanish. These resources can be used for evangelism and outreach to the Spanish-speaking prisoner population and will be perfect-bound to allow for great accessibility and distribution.

BRAZIL: SHARING PEACE WITH LAW ENFORCEMENT OFFICERS
Our Daily Bread Ministries has a unique opportunity to influence the police force with Brazil. Through partnerships with many churches and secular institutions, we have positioned the *Our Daily Bread* devotional as the main resource used by many law enforcement chaplains from all Christian denominations during their service. Our Daily Bread Ministries has provided custom devotional booklets to more than 20,000 police officers, firefighters, and first responders—with a goal to expand our distribution in 2022. We have also developed a unique *Our Daily Bread* app for police officers, offering daily devotionals and related biblical resources that are written specifically to address issues they face and meet their needs.
Impact Stories

“I want to thank you so much for sending these booklets. It’s helping me build a foundation as a newly saved Christian. [I’ve been in jail.] This last year I’ve been so down and depressed ... and really considering suicide. Right at my breaking point, I got a delivery of the booklets you send. It showed me God is always with me. He used y’all to save me from taking my own life and brought me closer to God than I’ve ever been.” —Joshua

“Your resources really reach out to people of all walks of life. This is how our faith grows. [I’m 85 and been teaching Sunday school for 50 years.] After 50 years, I am still growing in my faith. We never get so full that we no longer need faith. There’s so much more to learn—to the end of our life!” —Bonnie

“Our Daily Bread has been there for my ups and downs, trials and triumphs. Your devotions help me relate my problems and successes to God’s Word. God uses people to help others, and He has used Our Daily Bread to help me grow in my relationship with Christ ... Today, I am 513 days sober, and God gets the glory. For me, it’s not about the number of days, it’s about waking up and bringing God all the glory one second and one step at a time, all day long.” —Alex

“Thank you so very much for your faithful service to our Lord during these very challenging days! My husband, Bob, and I have used ODB for decades. We use it daily before our Bible reading together. It never ceases to amaze me how the ODB message talks about the very issue we are facing.” —Bob & Charlotte

“I have been in the hospital. Your booklet has helped me so much with the pain and not being able to understand what is happening in today’s world. The booklets help to give me understanding about how to deal with what is going on in the world.”

—DENISE
“I am currently incarcerated and happened to come across Our Daily Bread. It all happened at a time of distress, and I needed a little more wisdom and comfort to keep my faith growing. When I started reading Our Daily Bread, I was shocked and amazed at how much I can relate to the stories being told. God put this booklet in my path for a reason.” —Gustavo

“Thank you for ministering to me personally over the years since I was 18 years old. I accepted Jesus as my Savior and Lord in a mental ward in 1975 during my first bout with a lifetime condition. An elderly woman secured Our Daily Bread for me then. Today I minister privately to the city’s homeless alcoholics, veterans, and psychologically challenged. Distributing Our Daily Bread is part of what I do, thanks to you!” —Jim

“Greetings in Jesus’ name. I thank you for the Our Daily Bread. It has guided me now through 10 months of freedom and almost 18 years of federal prison incarceration. I’ve been enjoying the “Bible in one year” for all that time. I’ve gotten to know God better during this race. I went into prison a heroin addict and I came out a servant of the Most High, the Lord Jesus Christ! While in prison I played guitar and sang praise and worship music every Sunday. I’m still doing that in the small church I joined. I get up by 3 a.m. and read the Word through the Our Daily Bread. I like spending time with the Lord first thing in the morning. God has been so good to me in my 75 years.” —Joseph

“I was waiting in the customer area while my car was getting new tires. It was February 2014. I saw a table with a small pile of booklets and picked one up. That was my introduction to ODB. I got my first monthly devotion in March 2014 and have been reading them ever since.” —Edwin

“Thank y’all so very much! I’ve carried your devotional with me to every court appearance and have had it with me every day while serving these years. Words cannot describe how much easier the hardships are to endure when you always have a pocketful of God!” —Paul

“I would like to say thank you to everyone at Our Daily Bread Ministries. I was going through some very hard times in my life, and more than once I just wanted to give up and cash it all in. But by the grace of God there was a book called Our Daily Bread at the church I went to for help, and I took the time to read it. Now I’m in the process of rebuilding my life, and I do believe it’s working because I try to keep God first in all that I do. I read Our Daily Bread each morning; and no matter how old I am, I still think God has work for me to do.”

—RICHARD
“Just a note to tell you what a ray of sunshine you all are for deepening our Christian faith and [helping others in] coming to know the Lord. My son in a federal prison has told me how much joy and comfort Our Daily Bread brings to all who are being held there. They share the pages with each other, and you will never know how much it helps them face days of loneliness, fear, and worry about their future. God bless you all for sharing the love of our Lord Jesus Christ!” — Gail

“I thank you for all you have done for me. I don’t know how I would have made it without you. When I decided to follow God and let Him make my path for me, it was the best thing I could do. He has put me in touch with my family and kids, and He helped me through a long, 25-year sentence—and I have one more year to go. Thank you all for having my back. The ODBs that you all send me help to keep my head up and know that God is there for me.” — Edward

“I’ve been getting Our Daily Bread for over 40 years. My grandmother gave it to me and my brothers and sisters for a yearly Christmas gift when we grew up and left home to begin our new lives. Through the years she would always write to us ... reminding us to pray and read our Bible every day. My son is in the military and has been deployed three times. I make sure he always gets his copy to share with his soldiers. My other two children live away and are also on your mailing list. When I’m done with each month, I take them to the hospital where I’m a nurse and leave them on the waiting room table. Thank you for your many years of ministry and reaching out to do the Lord’s work.” — Sharon

“David and I thank God for you and your ministry. One day I will write how your little ‘magazine’ saved our marriage. Thank you so much!” — Gretchen
# Financial Reporting

**OUR DAILY BREAD MINISTRIES AND AFFILIATES STATEMENT OF OPERATIONS**

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<tr>
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<th>3/31/2021</th>
<th>3/31/2020</th>
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</thead>
<tbody>
<tr>
<td><strong>SUPPORT &amp; REVENUE</strong></td>
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<td>Contributions</td>
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<td>Sales</td>
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<td>Other Income</td>
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<td>Supporting Services</td>
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<td>Management and general</td>
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<td>Fundraising</td>
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<td><strong>Total Supporting Services</strong></td>
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<td><strong>Total Expenses</strong></td>
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<td>Foreign Currency Translation</td>
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<td><strong>Excess of Support and Revenue over Expenses</strong></td>
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<td><strong>END OF YEAR NET ASSETS</strong></td>
<td>$66,032,077</td>
<td>$49,942,088</td>
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</tbody>
</table>
Faith and Culture

At Our Daily Bread Ministries, we are committed to building a global ministry composed of individuals from diverse cultures and backgrounds who embrace Christ and His principles. Therefore, we will serve and love others in order to carry out the Great Commission (Matthew 22:36–40; 28:16–20; Ephesians 2:11–22).

As Christians, our goal is to live in truth and love all no matter our differences. We value, include, express, and share our stories to make God’s life-changing wisdom understandable and accessible to all. Current strategic initiatives include:

• Established Experience VOICES: A community which makes space to innovate biblical resources by Black content creators. Resources are available in digital, audio, and video formats.

• Expanded VOICES Collection Publications of devotionals and books for men, women, children, families, churches and key ministry partners.

• Continued annual special edition devotionals for Black History Month. Offering 28 days of encouragement that comes from God’s Word and the hope that comes from Jesus, the author and finisher of our faith.

• Created a 3-day devotional reading plan in observance of Dr. Martin Luther King Jr. Day.

• Expanded US distribution of Spanish and Chinese ministry resources. Key leadership positions added to develop partnerships with Hispanic, Chinese, and African American churches/denominations.


• Began production on a full-length documentary and web series featuring musical artist Lecrae.

• Launched a brand-new podcast, Where Ya From?, hosted by Rasool Berry, pastor of The Bridge Church in Brooklyn, New York.
Leadership

Rick DeHaan  
Chief Executive Officer/President

Matt Brubaker  
Chief Operations Officer

Cereen Varghese  
Chief Technology Officer

Gary Wicker  
Senior Vice-President of Global Finance, Chief Financial Officer

Vicki Harris  
Senior Vice-President of Global Human Resources

Luis Seoane  
Senior Vice-President of Africa, IberoAmericas, and Caribbean Regions

Meng Poo Tan  
Senior Vice-President of Asia Pacific

Steve Mitchell  
Senior Vice-President of Europe

Will Oechsler  
Senior Vice-President of US Operations
Board of Directors

Rick DeHaan
Chief Executive Office/President
Our Daily Bread Ministries
USA

Marty Doorn
(Chairman)
Radio Business Owner
USA

Khary Bridgewater
Businessman
USA

Bill Bontekoe
Business Owner
USA

Jeff Lambert
Businessman
USA

Diane Maher
Chief Executive Officer/President
Retail Automotive Holding Company
USA

Debbye Turner Bell
Author/Speaker/Consultant/Pastor
USA

Jennie Dimkoff
Author/Speaker
USA

Peter Ameadaji
Lawyer
Nigeria

Quek Jin Wee
Consultant
Malaysia

L. Roberto Silvado
Pastor
Brazil