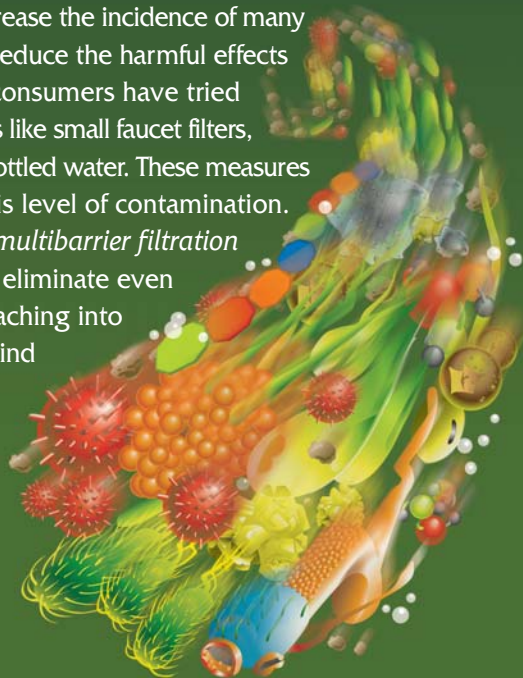


If your household water is sourced from municipal water, chances are it is teeming with industrial chemicals, heavy metals, chlorine, microorganisms and even pharmaceuticals. Even well water cannot be considered safe.

Often there are warning signs like off taste, visible particles, or stains on plumbing fixtures. But many contaminants have no taste or visibility. That's why you have to rely on a water quality expert.

We do it a dozen times a day... quenching our thirsts with large, cool glasses of water... fully unaware of what we are ingesting. The unpleasant truth is that water contaminants are increasing in concentration and toxicity. Gasoline additives, heavy metals, chlorine and its by-products, trihalomethanes and pharmaceuticals are now common in many residential water systems. The problem of water contamination is widespread. Scientists are concerned that decades of drinking and bathing in contaminated water will increase the incidence of many diseases. In an attempt to reduce the harmful effects of drinking tainted water, consumers have tried over-the-counter precautions like small faucet filters, pour-through pitchers and bottled water. These measures are simply no match for this level of contamination. Real protection requires a *multibarrier filtration* system that can effectively eliminate even the smallest toxins from leaching into your drinking water—the kind of safeguards available through CWR's Total Home Filtration Systems.



Our customers everywhere are enjoying the taste of clean, safe, refreshing tap water, and all the benefits of living in a healthy home.

"Thank you! As you know, in our section of Indiana, the water is especially bad, and requires softening and purification. We are glad to report that our Total Home Filtration System with conditioner and your reverse osmosis feature has produced the best drinking water we have ever experienced."

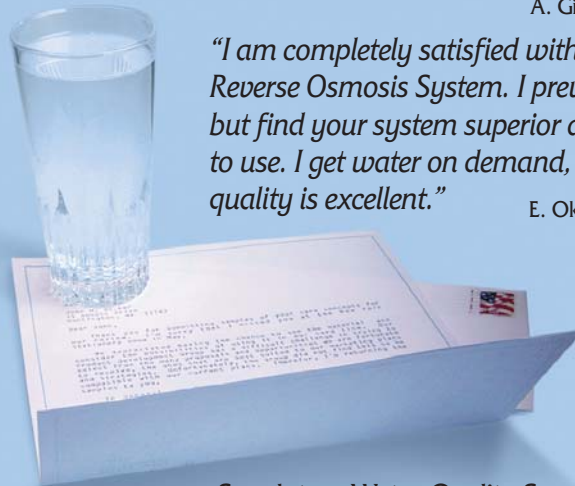
G. Elliott, Spiceland, Indiana

"Your Total Home Water Filtration System is a dream come true. Everything you said it would do seems to be accomplished."

A. Gianocar, Milpitas, California

"I am completely satisfied with your 5 Stage Reverse Osmosis System. I previously distilled water, but find your system superior and more convenient to use. I get water on demand, and the taste and quality is excellent."

E. Okpiz, Wonder Lake, Illinois



Speak to a Water Quality Specialist today about some of the concerns you have with the water in your home or apartment.

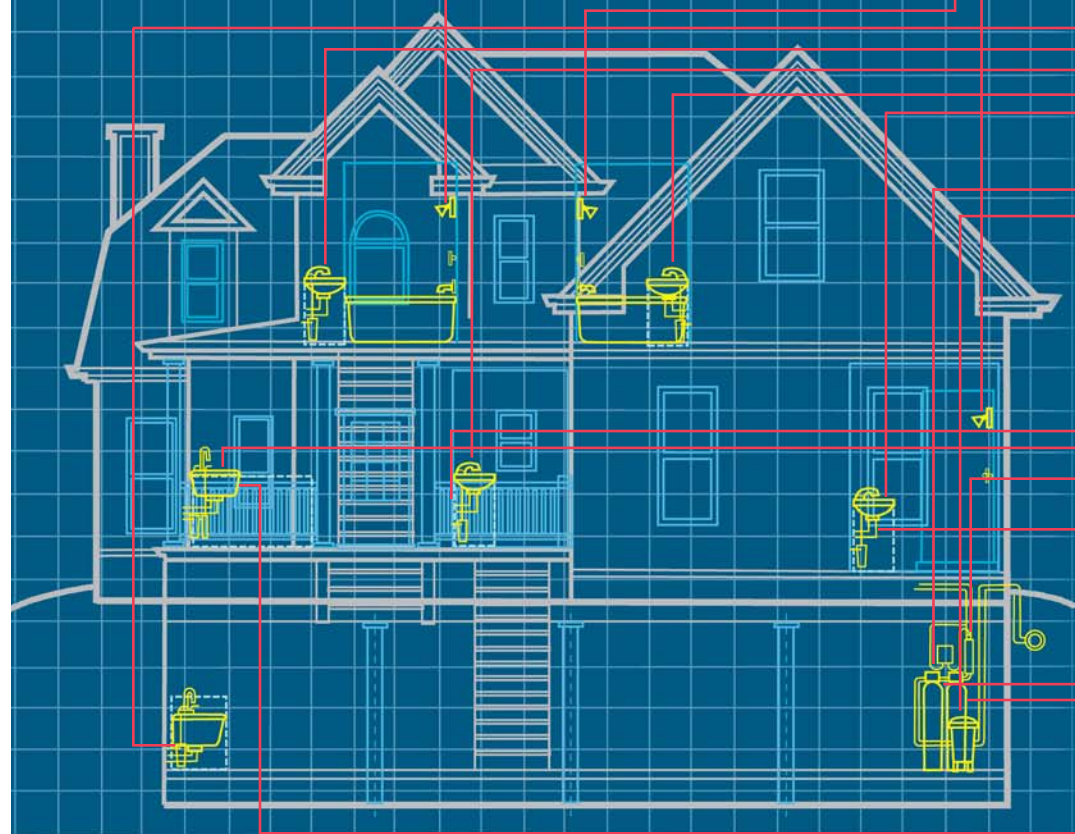
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A Healthy Home Begins with Clean Water.



Let's face it. We live in a toxic environment. Your family is exposed every time they drink, wash, bathe and prepare meals with tainted water that enters your home.



Our water quality specialists can implement an affordable Total Home Water Filtration plan that will safeguard your family's health, and improve the quality and value of your home.



Unique components combine to form a maximum water contamination barrier.

Point-of-use Filtration (P.O.U.)

Our sink filters employ the latest filtration technologies. Reverse Osmosis membranes, advanced VOC carbon filtration, ceramic microfiltration and specialty resins virtually eliminate chemicals, heavy metals, microorganisms and other contaminants. High Output Shower Filters reduce chlorine and its by-products at the shower head, and are most effective in apartments, condos or rentals.

Total Home Tanks and Filters (P.O.E.)

These point-of-entry lines of defense are installed on the home's main water source. Designed to accommodate the residence size and contamination level, these tanks and filters use blended carbon medias to reduce chlorine, pharmaceuticals, industrial chemicals, pesticides and herbicides. Sediment filters are used to remove particles of rust, dirt, sand and grit.

Ultraviolet Disinfection

Added protection from ultraviolet technology will effectively kill viruses, bacteria and parasites. An ultraviolet disinfectant unit can be combined with countertop and under sink models, or with The Total Home Filtration System for maximum water purity.

Specialty Filtration

These options can be added to the Total Home System for treatment of specific contaminants such as hardness; arsenic; radioactivity; iron; manganese; sulfur; perchlorate and nitrates.

Special stainless steel housing units are available for customers with multiple chemical sensitivities (MCS)

Multistage Reverse Osmosis System
When excessive levels of chemicals, heavy metals, radioactivity, fluoride or other contaminants are present, RO technology is the solution. Faced with even these harsh contaminants, the RO System produces pure, great tasting drinking water. Multilevels of filtration including a unique thin film composite (TFC) membrane succeed where other treatment systems fall far short. This is the ultimate in water filtration design and effectiveness.



Six easy steps that will bring a continuous, healthy flow of crystal clear water into your home.

Recognition

It's not always possible to detect pollutants in your household water, but sometimes there are tell tale signs to look for. One clue is red or brown stains on sinks or fixtures. Is there white scale material on fixtures or cookware? And a sure tip-off is the presence of objectionable odors or tastes in your drinking water. However, the most accurate way to identify pollutants in your water is with thorough laboratory testing.



Analysis

Before proceeding with a formal test analysis, request a recent water report from your water district. We can often obtain one for you, and if not, we can supply you with an independent laboratory test kit.



This comprehensive home water test will confirm the presence of bacteria, heavy metals, trihalomethanes, chemicals, pesticides and much more. You will receive the results in several weeks.

Evaluation

In addition to assessing your water reports, you'll be asked to complete a brief questionnaire. This will help us determine the extent of your contamination. We can then formulate a realistic strategy for alleviating the problems with your household water.



Recommendation

Our experts will design a custom Total Home Filtration Plan that will address your water purification needs as well as your budgetary needs. A water quality specialist will discuss all of the available options, including system components, plumbing requirements and ongoing maintenance.

Installation

Every component of the Total Home Filtration System is tested and certified. Naturally, detailed schematic plans and instructions are supplied to aid professional plumbers through every phase of the installation process.



Support

A service technician is available to answer questions you may have concerning installation or component operation. Periodically, we send maintenance reminders when the filters and tanks need periodic adjustment or replacement, and we can also offer financing for your Total Home System. Our 800 number offers quick and easy access, so call us, and let our water quality specialists help you make your home a clean water home.

