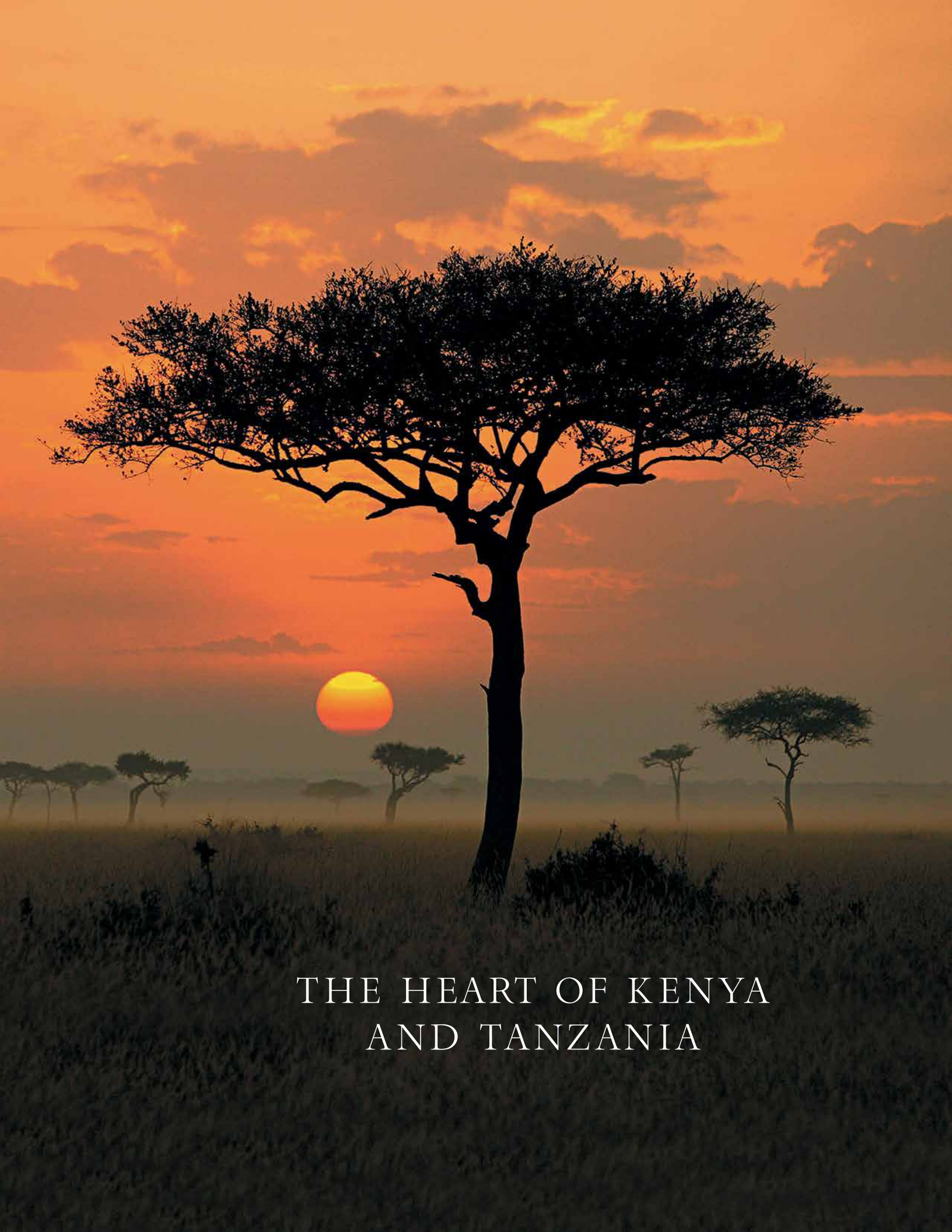




THE HEART OF KENYA
AND TANZANIA

East Africa

To depart on a safari is not only a physical act, it is also a gesture. You leave behind the worries, the strains, the irritations of life among people under pressure, and enter the world of creatures who are pressed into no moulds, but have only to be themselves; bonds loosen, anxiety fades, the mind closes against the world you left behind like a folding sea anemone.

—Elsbeth Huxley, *The Flame Trees of Thika*



Dear Friends,

We recently won our tenth first-place *Travel+Leisure* award for World's Best Safari Outfitter (I'm proud to say that no other company has more than three wins), but among all our many accolades, perhaps the most heartening is also from *Travel+Leisure*: "The Pintos treat their guests like well-loved, out-of-town relatives."

Micato's dedication to expert, familial service is the legacy of our founders, my parents Felix and Jane (pictured below in Nairobi). Willingness to go many extra miles to ensure that a Micato safari is the trip of a lifetime—as it is for so many of our guests—is the rock on which Felix and Jane built our family-owned, family-operated company, and why every member of the Micato team will become your welcoming family—from the Safari Director who will be with you from touchdown to takeoff, to our large staffs in the U.S. and East and Southern Africa.

And so, I hope you'll enjoy an armchair safari with this brochure, and that you'll consider joining us for hilltop sundowners overlooking the guileless and gorgeous African game lands.

We'll clink our glasses in celebration of the safari life Isak Dinesen said "makes you forget all your sorrows and feel as if you had drunk half a bottle of champagne—bubbling over with heartfelt gratitude for being alive."

Sincerely,



Dennis Pinto
Managing Director



Micato's founders, Felix and Jane Pinto (and a friend) pictured near their suburban Nairobi home



Your Safari Team in the Bush

Safari Directors: Guides, Helpers, Friends

And they're with you every step of the way. Safari Directors meet you upon landing in Africa and are with you until the moment you depart, always nearby and on prompt call around the clock—not just during business hours.

In addition to a thorough education in the theory and on-the-savannah practice of our state-of-the-science safety protocols, every Micato Safari Director in Kenya has earned prestigious Gold or Silver certifications from the Kenya Professional Safari Guides Association. Seasoned professionals, most

of whom have been with us their entire careers, graduates of Kenya Utalii College or Tanzania's College of Wildlife Management, they're creative choreographers of safari: guiding flexible, always-on-the-lookout forays into the bush, lecturing on flora and fauna, deftly handling logistics, and imparting fascinating nuggets of African history and local folklore. They will also become dear friends.

And the same highest standards and credentials—and affable, unstinting service—apply to Micato Safari Directors in all the East and Southern African countries in which we safari.

From the minute we stepped off the airplane in Nairobi, to the moment we said good-bye to our Safari Director Henry the trip far exceeded our expectations. He delighted us with his enthusiasm, his knowledge and love for the animals. Throughout the trip we experienced many instances of his caring, charming, witty and humble personality. He gracefully took care of all travel needs - airport check-ins, boarding passes, border crossings, hotel check-in/out, many wonderful surprises, and overall hand holding. — Elisabeth Brown





The Pintos treat their guests like well-loved, out-of-town relatives.

—Travel+Leisure

The Many Micato Differences

How does a safari company amaze and excel for 60 years? By a cheerfully relentless dedication to service and innovation. With painstaking discernment, profound expertise, and the generosity of spirit that arises from a family's bedrock commitment to hospitality.

- *Travel+Leisure* has named us #1 World's Best Safari Outfitter ten times. No other company comes remotely close.
- Micato's full time, safari-expert staff—their average tenure is 11 years—is ready to address questions, make recommendations, go over every detail.
- Itineraries perfected by our large in-country staff's generations of experience and the generational knowledge that comes from living in Africa.
- Small-group, non-groupy safaris averaging 12 guests, and as few as two. And on Custom Safaris, sky's the limit.
- All tips included, even to Safari Directors and Driver Guides.
- 100% guaranteed departures on our more than 400-a-year scheduled Classic Safaris, even for parties of two.
- Safari Directors—all Silver and Gold certified—accompany every Micato safari from beginning to end.
- A wonder-working Concierge Team, at your beck and call every moment of the day and night.
- Luxurious camps and lodges—obsessively, continually curated.
- Free valet laundry service, everywhere, every day (and complimentary, custom-designed luggage to put it in).
- All meals included. And we unhesitatingly pick up the tab for meals in any local restaurant on all Custom Safaris.
- At mealtimes, regional wines, beer, and bottled water are included. In Southern Africa, spirits are often included, too.
- The finest, well-stocked safari vehicles, Wi-Fi equipped, with guaranteed window seats for all.
- Exclusive access to people, places, and experiences available only through the Pinto family's longtime connections.
- And this could go to the top of the list: We pay for an African child's education for every safari we sell.



A Typical Day on Safari

Early Morning Game Drive

The sun rises early and eagerly on the savannahs, and after some tea, coffee, and pre-breakfast snacks, we and our Safari Director hop into our uniquely designed safari vehicles for an exploration of what the great lover of Africa Peter Beard called “a paradise caressed by light and air in their most special forms.”

The multitude of free-ranging animals, going about their ancient and immediate business, untroubled by our presence, is astounding. Our Safari Director knows the hangouts and comings and goings of the animals, where that big lion pride is getting ready to go to work, the daily routes of the elephant clans, the two cheetah siblings who’re having a territorial dispute with a grumpy leopard.

Back at the lodge, we tuck into an English-style breakfast, or perhaps we enjoy an acacia-shaded picnic in the bush.



At the Lodge

One of safari’s subtle charms is the opportunity to mix the excitements of game drives with the pleasures of relaxation—by the lodge’s pool, reading that book we don’t have time for at home on the veranda of our tent, taking a comfy nap, or, if we’re in an active mood, choosing from

one of the many activities our Safari Director will brief us on and arrange (and which vary from camp to camp): guided mountain biking; jogging with a Maasai, or taking a specially-arranged helicopter jaunt over the game lands.



Afternoon Game Drive and Sundowners

After a festive lunch, with talk of sightings and amazements (high on the list of safari surprises: the fresh and tasty food), we take an afternoon game drive, on the lookout for what seems a never-ending cavalcade of magnificent animals found nowhere else on earth. And as the sun lowers, we’ll suddenly come across a serene clearing or a hilltop overlooking guileless infinity, and enjoy classic sundowner cocktails and snacks before heading back to a lovely dinner at camp and some time around the campfire before heading off to bed.



Flying Over Africa

You may remember—it's hard to forget—the scene in the film version of *Out of Africa* when Denys Finch Hatton (played by Robert Redford) lands his Gipsy Moth near Karen Blixen's (Meryl Streep's) farm. She rushes out to the spiffy little biplane, and Finch Hatton doesn't take off his flying goggles, he barely throttles back his engine, he just says, "Get in," and thus begins one of cinema's great moments: a heart-firing poem of a swooping flight over the incomparably eloquent landscapes of East Africa.*

Isak Dinesen, Blixen's nom de plume, remembered her many African flights as "the most transporting pleasure of my life. . . . Every time I have gone up in an aeroplane and looking down have realized that I was free of the ground, I have had the consciousness of a great new discovery. 'I see,' I have thought, 'This was the idea. And now I understand everything.'"

It's as true today as it was in the 1920s: flying low and easily over the continent in small planes

is a matchlessly intimate way to appreciate its subtle and dramatic colours, its tectonic dramas, and its cavalcade of creatures. We fly over villages, waving to their residents, and in a few moments, we're on the ground, shaking their hands. One of our guests said it well: "For me, flying over Africa is about as *flying* as flying gets."

Our Custom Safaris offer as many flights as your personalized itinerary calls for, and we—and our guests over the years—think the flights that link lodges and camps on our Classic Safaris (six on *The Micato Grand Safari*, for instance, and five on *The Stanley Wing*) are safari highlights, airy dalliances with Africa's incomparable landscapes.

* Before she climbs into the plane, Blixen asks Finch Hatton, "When did you learn to fly?" And he answers with a Redfordian grin, "Yesterday." Rest assured our pilots have hundreds upon hundreds of times more experience than that—and many of them have movie-star smiles.



THE WORLD'S Most Awarded SAFARI COMPANY

**TRAVEL+
LEISURE**

World's Best
Value Winner

**TRAVEL+
LEISURE**

Trips of
a Lifetime

**PORTHOLE
CRUISE MAGAZINE**

Best African Safari
Tour Operator



Legacy in Travel
Philanthropy Award

**TRAVEL+
LEISURE**

Global Vision Award

Development, Youth Education
Micato One for One
Commitment

**TRAVELAGE
WEST** *wave*
EDITOR'S PICK

Best Tour Operator
Africa / Middle East

**WORLD
TOURISM
AWARD**

Micato-AmericaShare

For philanthropic
work that has
improved many
thousands of lives



Virtuoso Winner

Best Sustainable Leadership
Best VAST (Active) Operator
Best Escorted Tour Operator
Best Destinations & Experiences
Custom Tour Partner
Family and Celebration Partner
Virtuoso Performance Award
Luminary Award Winner

**1,000
PLACES
TO SEE
BEFORE
YOU DIE**

#1 New York Times
Travel Guide
Preferred East Africa

THE HEART OF KENYA AND TANZANIA

Tanzania's Tarangire, Ngorongoro Crater & Serengeti • Kenya's Maasai Mara

12 days door-to-door Includes days en route to/from Nairobi

The names alone are magic:
The Serengeti. Ngorongoro
Crater. The Maasai Mara.
We're reminded that when
we travel, we visit *names* as
well as places—names with
romantic heft, names that
resound, names that may
have captivated us for many
years. Names like *Ngorongoro*.

(Then again, if we'd never heard
that sonorous name, and we made the
exhilarating drive up the flank of the old
volcano and reached its rim and suddenly
beheld the green and animal-thronged crater
far below, Ngorongoro would be just as
utterly amazing.)

In less than two weeks, *The Heart of
Kenya and Tanzania* introduces us—or
re-introduces us—to places with famous
names, but most of all, it brings us to
fantastic places, fantastic in the sense that
their like is to be found exactly nowhere
else on earth.



*All our lives we've seen these
animals in captivity or on a
screen. Now we see them in
wilderness, propelled by the
force of their evolution; at last
they're able to tell us what
they are, who they are.*

—Mary Marenka Poxon,
in a letter to her sister,
Eileen Borzencki

DAY 1 *Depart home*

DAYS 2 & 3 *Nairobi*

After arrival at Jomo Kenyatta Airport, we'll be met by our Safari Director and driven to the **Kempinski Villa Rosa**, exactly the kind of place a fatigued traveller looks forward to. During our day in Nairobi, we'll meet sassy pachyderms at the Sheldrick Wildlife Trust, consort with the world's tallest terrestrial animal at the Giraffe Centre, make a pilgrimage to the home of Karen Blixen—aka Isak Dinesen, one of Africa's supreme laureates—and we'll pay rewarding visits to some of Nairobi's (deservedly) fashionable restaurants; the city's culinary scene is a pleasant surprise for many first-time visitors.

DAY 4 *Tarangire*

We'll tour the informative National Museum, visit the inspiring Micato-AmericaShare Harambee Centre, and after lunch fly in early afternoon from Nairobi to northern Tanzania's Kilimanjaro International Airport. We fly onward to Tarangire National Park and the **Tarangire Sopa Lodge**, a classic example of beautifully designed modern lodge architecture.

Tarangire is an apt place to begin a wildlife safari. Home to just about all the headliner beasts, including a large and robust elephant population, Tarangire also shelters such rarities as the fringe-eared oryx and the long-necked gerenuk, a particularly winsome and creatively constructed antelope. Tarangire charms us with its exemplary African landscapes: acacia trees, brawny brown hills, sweeping vistas, clear nights





of “soft velvet,” as Elspeth Huxley wrote. “[Like] a warm conservancy whose great dome was encrusted with all the diamonds in the world, and all the scents in the world were there too, changing like currents in the sea.”

DAYS 5 & 6 *Ngorongoro Crater*

We drive from Tarangire to the green Crater Highlands, weaving our way to the serene and view-rich **Ngorongoro Oldeani Lodge**, from which we’ll make a full-day game drive into the Ngorongoro Crater.

As geologic masterpieces go, Ngorongoro has had quite a career. It’s been a gigantic peak, perhaps a rival of Kilimanjaro, and, after it blew its snowy top in what must have been a rather impressive explosion (our forefathers over at the nearby Olduvai Gorge, busy getting their humanoid act together, probably saw it), Ngorongoro spent many millennia as an alternately quiet and occasionally bubbling lava lake. Now in an extended pacific mood, the crater is home to upwards of 25,000 personality-rich animals, who roam—as we will—over a sweetly lush area larger than 76 Central Parks.

DAYS 7 & 8 *The Serengeti*

After stopping at Olduvai, the symbolic wellspring of our DNA, we drop down to the Serengeti, the

known universe’s largest (and, happily for us, most wonderfully watchable) collection of illustrious mammals: elephants, giraffes, tumbling pool-fuls of hippos, elegantly slinking serval cats, zebras with incredibly muscular haunches (leading us to wonder why they were never ridden—very weak backs, that’s why), and scores of species more, all of them going about their business unconcerned by the likes of us. (“But make no mistake,” an old Africa hand once wrote, “these aren’t theme parks. The truest owners of these lands are the animals who roam them free and, if that’s their nature, fiercely.”)

We’ll soak up the essence of the Serengeti from the **Serengeti Explorer**, set on an escarpment overlooking the seemingly limitless plains, enjoying a sundowner after a game drive, watching clouds build up as the day cools, big clouds that “look like you could scoop them up with a spoon,” Elspeth Huxley wrote.*

* If there were a *Guinness Book of Best Sunsets and Sunrises*, the Serengeti’s would be near the top of the list; one morning we saw a cloud on the horizon lit so incandescently by the still-hidden sun that it was almost too bright to look at directly.



DAYS 9 & 10 *The Maasai Mara*

We fly back to Kilimanjaro International, then to Nairobi, and on to the Kenyan section of the Serengeti–Maasai Mara ecosystem, a world treasure, one with no counterpart, anywhere. (During humanity’s tenure, the closest any place on earth has come to equaling the Serengeti’s incredible

wealth of wildlife may be paleolithic Siberia, with the ancient North American Plains another contender.) The size of Vermont (with Liechtenstein thrown in for good measure), the Serengeti–Maasai Mara ecosystem is, amongst much else, famed for the dramatic migration of its 1,000,000-plus wildebeest and 750,000-or-so zebras (and the intense attention that migration gets from predators, both mammalian and reptilian). Though the migration reaches seasonal crescendos, the movement of animals—north after the Long Rains,

Your Safari Director will discuss with you a variety of individualized activity choices at every safari location.

south as the rains return to nourish the southern plains—is more or less continual, and the sight of a two- or three-mile-long train of animals on the move is extremely memorable.

Up here in the system’s north, the landscapes are grandly varied but tend to be more green (which is why the migration heads here, searching for water), with somewhat less savannah than in the south. We’ll be staying in the heart of the Mara North Conservancy, at small, elegant **Elewana Elephant Pepper Camp**, wonderfully secluded in a luxuriant grove of fig and elephant pepper trees. Game viewing here is superb, with the full and vibrant roster of Africa’s fabulous beasts in residence. And we’d feel remiss not noting optional and thrilling balloon excursions; wafting over the Mara in the piercingly fresh and golden morning, floating over elephants and hippos, feeling a mild and worthy intoxication-by-grandeur, is one of those things that, having done, we wonder how on earth we ever contemplated not doing.

I had time after time watched the progression across the plain of the Giraffe, in their queer, inimitable, vegetative gracefulness, as if it were not a herd of animals but a family of rare, long-stemmed, speckled gigantic flowers slowly advancing.

—Isak Dinesen, *Out of Africa*

DAYS 11 & 12 *Depart, arriving home Day 12*

We fly back to Nairobi in the morning for some relaxation at a full-service, meals-included day room at the **Four Points Nairobi Airport**, with our Safari Director and vehicle at the ready for outings before our flights home.

Make Your Safari a Private Classic

The Heart of Kenya and Tanzania can easily be transformed into a fully Private Classic Safari, with your friends or family group's own Safari Director, private vehicles, with the freedom to set your own schedules, to enjoy private meals in the bush, and many etceteras.



It certainly was a new experience to receive so much attention from a company owner. The personal touch of Jane Pinto and her sister Dulu was very much appreciated. And our driver Frederick was so warm and amiable that we thought we were traveling with a friend. We were especially moved by the enthusiasm and dedication of Roba, our Safari Director. It was beyond a vacation or even a dream.

—Roger, Julia, and David True

2026 Rates

Land arrangements, per person

	Nov, Jan-May	June-October	December
Double Occupancy	\$ 22,550	\$24,950	\$25,750
Single Supplement	2,250	2,550	2,650
Internal Flights	2,450	2,650	2,650

(Nairobi / Arusha / Tarangire; Serengeti / Maasai Mara / Nairobi)
Connections may apply.

2026 Dates

Door-to-door from home, including days en route

Departs Wednesday, returns Sunday | Every date is a guaranteed departure

Jan. 07 – Jan. 18	May 20 – May 31	Aug. 12 – Aug. 23	Nov. 04 – Nov. 15
Jan. 14 – Jan. 25	May 27 – June 07	Aug. 19 – Aug. 30	Nov. 11 – Nov. 22
Jan. 21 – Feb. 01	June 03 – June 14	Aug. 26 – Sept. 06	Nov. 18 – Nov. 29
Jan. 28 – Feb. 08	June 10 – June 21	Sept. 02 – Sept. 13	Nov. 25 – Dec. 06
Feb. 04 – Feb. 15	June 17 – June 28	Sept. 09 – Sept. 20	Dec. 02 – Dec. 13
Feb. 11 – Feb. 22	June 24 – July 05	Sept. 16 – Sept. 27	Dec. 09 – Dec. 20
Feb. 18 – Mar. 01	July 01 – July 12	Sept. 23 – Oct. 04	Dec. 16 – Dec. 27
Feb. 25 – Mar. 08	July 08 – July 19	Sept. 30 – Oct. 11	Dec. 23 – Jan. 03
Mar. 04 – Mar. 15	July 15 – July 26	Oct. 07 – Oct. 18	Dec. 30 – Jan. 10
Mar. 11 – Mar. 22	July 22 – Aug. 02	Oct. 14 – Oct. 25	
Mar. 18 – Mar. 29	July 29 – Aug. 09	Oct. 21 – Nov. 01	
May 13 – May 24	Aug. 05 – Aug. 16	Oct. 28 – Nov. 08	

2027 Dates

Door-to-door from home, including days en route

Departs Wednesday, returns Sunday | New rates and dates may apply

Jan. 06 – Jan. 17	May 19 – May 30	Aug. 11 – Aug. 22	Nov. 03 – Nov. 14
Jan. 13 – Jan. 24	May 26 – June 06	Aug. 18 – Aug. 29	Nov. 10 – Nov. 21
Jan. 20 – Jan. 31	June 02 – June 13	Aug. 25 – Sept. 05	Nov. 17 – Nov. 28
Jan. 27 – Feb. 07	June 09 – June 20	Sept. 01 – Sept. 12	Nov. 24 – Dec. 05
Feb. 03 – Feb. 14	June 16 – June 27	Sept. 08 – Sept. 19	Dec. 01 – Dec. 12
Feb. 10 – Feb. 21	June 23 – July 04	Sept. 15 – Sept. 26	Dec. 08 – Dec. 19
Feb. 17 – Feb. 28	June 30 – July 11	Sept. 22 – Oct. 03	Dec. 15 – Dec. 26
Feb. 24 – Mar. 07	July 07 – July 18	Sept. 29 – Oct. 10	Dec. 22 – Jan. 02
Mar. 03 – Mar. 14	July 14 – July 25	Oct. 06 – Oct. 17	Dec. 29 – Jan. 09
Mar. 10 – Mar. 21	July 21 – Aug. 01	Oct. 13 – Oct. 24	
Mar. 17 – Mar. 28	July 28 – Aug. 08	Oct. 20 – Oct. 31	
May 12 – May 23	Aug. 04 – Aug. 15	Oct. 27 – Nov. 07	

THE MICATO
One for One
COMMITMENT



FOR EVERY GUEST ON SAFARI
WE SEND A CHILD TO SCHOOL

Education is the most powerful weapon which you can use to change the world.

—Nelson Mandela

*H*undreds of thousands of Kenyan children don't attend school because their families are too poor to pay even the most nominal school fees. In principle, primary education is free in Kenya, but myriad fees often put it beyond reach: parents are obliged to buy their child's desk; to pay for term exams, the wood for cooking fires, and a portion of the cooks' salaries. Then there are schoolbooks, uniforms, writing supplies, and notebooks.



All this adds up to many, many thousands of eager and worthy children staying at home.

The Micato One for One Commitment

For almost 40 years, Micato-AmericaShare has been a passionate advocate for East African children and their families. Under the Micato One for One Commitment, simply by signing up for a Micato safari, every guest on every safari sends a child to school—year after year.

Thousands of Kenyan children are able to attend school thanks to our guests who join us in this commitment. Every child deserves an education, and we're overjoyed to be contributing to this unalienable right.

LEFT: A typically exuberant classroom, led by Peter Mithamo at a school near the Micato-AmericaShare Harambee Centre. Anastasia Pinto summed up the African ethos when she said, "African people will give away their last dollar or loaf of bread to someone who needs it more."

Micato-AmericaShare

For almost 40 years—Micato's tribute to our birth continent has been our nonprofit, Micato-AmericaShare. In the next six pages we'll tell you what AmericaShare does, but first, here's why:

It all began with one little boy, going from person to person in a Nairobi shopping centre with a note from his school headmaster. The note said that he was an orphan and needed to raise 700 shillings for a school uniform before he could come to class. He had only collected 100 shillings. The boy approached Micato's Lorna Macleod. She read the note and handed him the 600 shillings—the equivalent of \$15. Tears running down his face, the boy stood there for a moment, said "God bless you," and dashed away.

At that moment Lorna realized that Micato was an ideal bridge between some of the poorest people on the planet, and some of the wealthiest, our travellers. So we gave that bridge a name: AmericaShare, and have been helping to change lives for the better ever since.



School Sponsorship

It's not unusual for inspired safari guests to decide on the spot (or back home for that matter) to sponsor a child to attend a carefully vetted boarding school, and our School Scholarship Programme provides every resource necessary for many hundreds of children to graduate high school (and beyond, if the spirit is willing). Sponsors and students are kept in touch by letters, deep relationships are built, and many lives are changed. As one of our sponsors wrote, "You start out writing a check, but what you get back is the joy of seeing the impact, the happiness. Our sponsee George, getting ready to attend university, is a joyous human being."

The Harambee Centre

The heart of Micato-AmericaShare's Kenya operation is Harambee Centre, a multi-building oasis of calm and purpose in the midst of Mukuru, one of Nairobi's largest informal settlements (the word slum doesn't do justice



I will never forget my first experience of visiting Harambee Centre! It surpassed my expectations; above all I felt very safe around that space despite the fact that everyone was a stranger when I got in but as I was leaving, I felt warm and I thought to myself this looks like a neat family that I would like to be part of.

—Aisha Omar



to the stubborn hope and vitality of those settlements). Harambee Centre serves Mukuru—where a staggering 60,000 children are unable to attend school—with a Community Centre; a beautiful 30,000-volume library (with more than 60,000 yearly visitors); a secondary, specialized library; and a Computer Centre with more than 70 computers and a 12-week programme in digital skills training.

The Red Hill Library and Community Centre

AmericaShare's Red Hill Library and Community Centre, on the seaward side of the glorious Old Cape Road, south of Cape Town, is a joyful place considering it's a town with a single part-time clinic, 37 per cent unemployment, and no school for its more than 2,000 school-age kids, who, if they attend school, have to take long bus rides to state schools in the vicinity.

Red Hill's bright new library is staffed with trained librarians, a computer centre, and a welcoming community meeting place. Its Literacy and Numeracy Programme meets for two hours daily, kids are taught basic and advanced computer skills on its expanding bank of computers, and its beautiful, ocean-view Umbono Wempunelelo—View to Success Deck—has become an integral part of Red Hill's commitment

to meeting the needs of young, energetic minds by engaging the kids in outdoor learning activities.

More Milestones

The dynamic, 25,000-volume Harambee Centre Library is the proud recipient of the Best Community Library Award by the 50-year old Kenya Association of Library and Information Professionals.

To its post-graduates, Micato-AmericaShare offers scholarships that cover the cost of acquiring trade skills or semi-professional certifications or professional degrees.

We partner with Volunteer Optometric Services to Humanity to bring eye clinics to the community. VOSH doctors examine and treat thousands of children and adults, and donate thousands of prescription eyeglasses.

Lacrosse, a game not played in Kenya, was introduced in Mukuru in June 2014 through an AmericaShare Project by teenager Ian Macleod with support from private donors, businesses, and the International Lacrosse Federation.

Learn More

At our website, AmericaShare.org, or email us at Inquiries@AmericaShare.org.



Huru Means Freedom

African girls who can't afford sanitary pads very often avoid school during their periods, losing as much as an entire month each school year. The consequences are significant: girls who miss school or work fall behind, drop out or quit, perpetuating a grim cycle of poverty and gender inequality.

Micato is a major donor and proud supporter of Huru, founded in 2008 by AmericaShare's co-founder Lorna Macleod. Huru manufactures reusable sanitary pads—more than 2,800,000 to date—which have been distributed in free Huru Kits to more than 460,000 girls in Kenya, Tanzania, and Uganda.

Huru Kits have proven to be a simple, sustainable, and wonderfully practical way to alleviate this world-wide problem.

Each Huru Kit consists of a colourful drawstring backpack with six reusable pads; three pairs of underwear; detergent-grade soap for washing pads; two resealable waterproof bags for safe storage of used pads; and educational materials on HIV prevention and reproductive and sexual health.



Since Huru pads came we are comfortable and we do not feel left out. We are able to attend classes without fear or shame. It brings so much joy to know there are people on earth living far away from you who can rescue you.

— Charity, age 16

All Huru pads are locally produced by women and men from underserved communities, and are designed for the resilient girls and women who use them. Each pad lasts a minimum of 24 months, making them a cost-effective and environmentally friendly alternative to expensive disposables.

The crucial and heartening bottom line: Huru Kits have saved girls upward of 25,000,000 school days that otherwise would have been lost. Independent evaluation shows that girls who receive Huru Kits are three times less likely to miss school during their periods.

Huru also leverages its extensive network to reach girls most in need, through its menstruation and reproductive health app, and by sending Huru teams to schools, rescue centres, and community hubs, distributing essential supplies and providing

vital education to girls and young women, not only about menstruation, but sexual hygiene and awareness. Almost 900,000 girls have benefited from those distributions and education sessions, and the much-visited app.

Learn More

About Huru's important and effective work. And about its highly successful Skills Transfer Program, a targeted, practical programme that addresses East Africa's huge problem of youth unemployment, which disproportionately impacts girls; 65 per cent of the Skills Transfer Program's trainees have no income whatsoever. Huru's informative website is accessible 525,600 minutes a year at HuruInternational.org.

We educate women because it is smart. We educate women because it changes the world.

—Drew Gilpin Faust, first female president of Harvard University





My Ambitions Were Given a Chance to Shine

Micato–AmericaShare and Huru Success Stories

From *The New York Times*

Not long ago, Pulitzer Prize-winner Nicholas Kristof and journalist Trisha Mukherjee travelled to Africa. The result: “The Shame That Keeps Millions of Girls Out of School,” a *Times* op-ed column in which Mukherjee writes: In Nairobi’s bustling settlement of Mukuru, Celestine Wanza, 18, used to tear off a piece of her mattress to use as a pad, a workaround common in Kenya. Ms. Wanza is charming, sharp and quick to speak up when her classmates are shy—the kind of student any teacher

would want. For years, she stayed home while menstruating. But once she had to attend school for an exam. Blood seeped through the cloth shred and onto her clothes, sending her running home. That day, Ms. Wanza decided she had had enough. Asking around, she learned of Huru International, a nonprofit that provides free kits of six thick, washable pads, along with panties, instructions and an odor-proof storage bag for when water is scarce. When I ask whether she still misses school because of her period—even one day a month—she proudly shakes her head no.

This collaboration with Micato-AmericaShare has brought light to our community. Scholars are able to do their homework and research in the library, which provides a great environment for their education and homework clubs. The Forum is also benefitting from having a productive space in which to meet. This project has uplifted the entire community by making resources available to everybody.

—Luyando Lombo, Red Hill Development Forum member

From Scholarship Sponsors

Caroline Wainaina [who was in university when this was written] has been our “adopted daughter” for six years now. The depth of her thankfulness, her gratitude and joy are sustaining for both of us, but we don’t want to take credit. All we did was give her some financial stability to use her considerable talents to shine. If truth be told, her success is really all about her, not us. We feel so lucky to be part of her life.

Juliet Walters and Geoffrey Knowles

I am fortunate to sponsor two children, Evalyne Lucinda, and Dennis Mburu. It was their letters that really made me feel connected to them. Their personalities shone. People would be surprised by the effect that being a sponsor has on one’s daily life. I want to thank them for adding to my life, and for widening my perspective.

Albert Herrera

Irene [Nduta Njuki] had been living in a ghetto with her grandmother and uncle. She is very bright and loves academics, so going to a boarding school offers her protection, good medical attention, direction, and most of all, hope. I want Irene in my family’s life. Her example is one of overcoming adversity and pressing on to succeed. It is women like her who will change the world.

Bonnie Scripps

From Micato-AmericaShare Scholarship Students

I am proud to say that Micato-AmericaShare has been nothing but a blessing to me.... Later this year I will begin my studies at Nairobi’s Multimedia University. If it were not for Micato-AmericaShare I surely could not have had a future to dream about. My ambitions were given a chance to shine.

Edwin Odwori

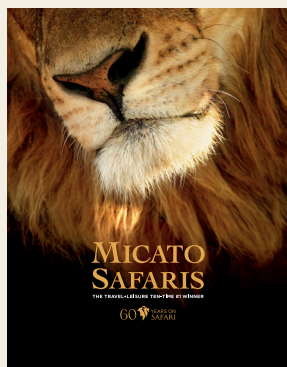
My mother died when I was two years old and my father died a year later. I lived with my Aunt in Nairobi, but she had seven children of her own and couldn’t afford to pay for my school fees, but I somehow got by. In the sixth grade, Micato-AmericaShare came looking for children from needy backgrounds, and I was enrolled in a boarding school near Nairobi, with all the tuitions and school items I need thanks to AmericaShare....[After graduating from high school] in 2013, I entered the Bachelor Degree of Medicine program at the University of Nairobi, again with AmericaShare’s full support.

Dr. Justus Omondi Okeyo

(At the time of this writing Justus is a resident Obstetrician Gynecologist at Kenyatta National Hospital, Kenya’s largest teaching and referral hospital. He’s also pursuing, with Micato-AmericaShare support, a Master of Medicine in Obstetrics and Gynecology at the University of Nairobi.)



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