

# When the FTC Comes Calling...

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Partner [John Villafranco](#) authored the *Household and Personal Products Industry (HAPPI)* article "When the FTC Comes Calling..." The article outlines what companies can expect in the event of a Federal Trade Commission investigation, especially given that health and performance claims made by companies in the personal care industry continue to be a focus of the Commission. While there is no typical case, John discusses what happens when the FTC opens an investigation, how long it can take, and how significant the costs can be.

To read more, please click [here](#).