



When Does Aggressive Marketing Cross the Line?

CBA Competition Law Fall Conference

Speaking Engagement

October 18, 2019 from 8:30 am to 9:45 am (EDT)

Washington, DC

Join senior associate [Donnelly McDowell](#) for this panel that will examine the boundaries between aggressive and unfair comparative advertising, when unfairness becomes misleading, and possible remedies available to an “injured” party.

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