

Webinar: Adtech Privacy Pain Points: Top Takeaways for Effective Opt-Out Compliance

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Join Kelley Drye Partner and Privacy Chair [Alysa Hutnik](#) and Special Counsel [Céline Guillou](#) and [Alex Schneider](#) as they unpack the top compliance pain points and share actionable steps to close opt-out gaps. Topics will include:

- Accurately classifying and managing data flows involving sale/share/targeted ads
- Tools and strategies to track consents and opt-outs across platforms
- Techniques for systematic monitoring and auditing of your opt-out framework
- Best practices for training teams and embedding compliance into corporate culture

Register now to learn how to apply a comprehensive strategy that ensures consumer choices are honored, and regulatory risks are minimized.

Register [here](#).