

Upcoming Webinars

January 25, 2022



Join Kelley Drye this week for:

Privacy Priorities for 2022: Legal and Tech Developments to Track and Tackle Wednesday, January 26 at 4:00pm ET/ 1:00pm PT

Privacy compliance is a daunting task, particularly when the legal and tech landscape keeps shifting. Many companies are still updating their privacy compliance programs to address CCPA requirements, FTC warnings on avoiding dark patterns and unauthorized data sharing, and tech platform disclosure, consent, and data sharing changes. But in the not too distant future, new privacy laws in California, Colorado, and Virginia also will go into effect. Addressing these expanded obligations requires budget, prioritizing action items, and keeping up to date on privacy technology innovations that can help make some tasks more scalable.

This joint webinar with Kelley Drye's Privacy Team and [Ketch](#), a data control and programmatic privacy platform, will highlight key legal and self-regulatory developments to monitor, along with practical considerations for how to tackle these changes over the course of the year. This will be the first in a series of practical privacy webinars by Kelley Drye to help you keep up with key developments, ask questions, and suggest topics that you would like to see covered in greater depth.

[Register Here](#)

State Attorney General Consumer Protection Priorities for 2022 Thursday, January 27 at 1:00pm ET

Consumer protection enforcement efforts are expected to increase dramatically this year. Recent pronouncements from State Attorneys General around the country bring privacy, big tech and the misuse of algorithms, and basic advertising related frauds into particular scrutiny.

Please join Kelley Drye State Attorneys General practice Co-Chair [Paul Singer](#), Advertising and Marketing Partner [Gonzalo Mon](#), Privacy Partner [Laura VanDruff](#), and Senior Associate [Beth Chun](#) for discussion and practical information on these and other state consumer protection, advertising, and privacy enforcement trends.

[Register Here](#)

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