

Upcoming Kelley Drye Events

October 7, 2020

Please join us for the following upcoming virtual events:

October 13 Futureproofing Privacy Programs Building a successful privacy program requires much more than compliance with data protection laws. To thrive in today's global, data-driven environment, companies also need to understand the political environment and public attitudes surrounding privacy in the countries in which they operate. Of course, companies must anticipate and adapt to changing privacy regulations as well.

In conjunction with Canadian firm [nNovation LLP](#), Privacy and Information Security practice chair [Alysa Hutnik](#) and partner [Aaron Burstein](#) will present strategies to help meet these challenges, with a focus on setting up structures to join local awareness with global compliance approaches.

[Register Here](#)

October 20 New Frontiers of the Intersection Between Privacy Laws, Antitrust and Misleading Advertising Enforcement Canadian Bar Association (CBA) 2020 Fall Competition Law Conference The Bureau is pushing the boundaries of the intersection between competition and privacy laws, and the pandemic has accelerated pre-existing trends in digital enforcement. The FTC is similarly continuing to pursue robust enforcement in cutting-edge areas such as data privacy and fintech. Join [Alysa Hutnik](#) and a host of others for this session for a conversation on misleading advertising priorities in Canada and the U.S. in the digital economy.

[Register Here](#)

November 10 Nuts and Bolts of Basic Advertising: Substantiation, Disclosures and Social Media 2020 ANA/BAA Marketing Law Conference: A Virtual Experience

Join partner [Gonzalo Mon](#) for this session, which will cover important principles of advertising law, including prerequisites to prove your claims, the type of proof required, how to make disclosures, and application of these principles to social media. In addition, it will cover options for challenging competitors. Whether new or experienced to advertising, this session will give you down-to-earth information you need to put later sessions into context. This presentation will put a great new spin on important topics.

[Register Here](#)

October 21 2020 Election Outlook: An In-Depth Analysis of the Race for the White House and Congress Please join [Kelley Drye's Government Relations and Public Policy Group](#) as we present a bipartisan assessment of the upcoming 2020 elections. Election analysts Greg Speed and Jim Ellis will provide a detailed and data-packed assessment of the current state of play in the race for the White House. In addition, they will cover key Senate and House races and the prospects for control of both chambers in the upcoming 117th Congress.

[Register Here](#)

November 10, 2020 The Future of Consumer Protection and Privacy - What to Expect from the FTC As the election approaches, our government prepares for a transition – either to the second term under President Trump or to the Biden Administration. As this is occurring, consumer protection law also finds itself in transition. Partners [Christie Grymes Thompson](#) and [John Villafranco](#) will focus on what this means, in terms of recent enforcement activities and priorities related to privacy, data security, marketing, advertising, and other areas of consumer protection.

[Register Here](#)

For on-demand webinar replays and other content organized around [Advertising and Marketing Standards](#), [Privacy and Data Security](#) and [Consumer Product Safety](#), visit the **[Advertising and Privacy Law Resource Center](#)** microsite. Available via www.KelleyDrye.com, [the site](#) provides practical, relevant information to help in-house counsel answer the questions and solve the problems that they face on a daily basis.

