

Upcoming Events and Other Ways to Stay Informed

June 7, 2022

We like to occasionally use this space to let you know about upcoming events that you may not have heard about:

June 8

State Attorneys General 101 Please join Kelley Drye State Attorneys General practice Co-Chair [Paul Singer](#), Senior Associate [Beth Chun](#) and [Abby Stempson](#), Director of the Center for Consumer Protection, National Association of Attorneys General (NAAG) for State Attorneys General 101. This webinar will cover the basics of State AG consumer protection powers, what to expect if you find yourself a target of attorneys general investigation, how to look to state attorneys general to stop improper actions of competitors, and more. [RSVP HERE](#)

IAB Public Policy & Legal Summit 2022 Kelley Drye is a premier sponsor of the [IAB Public Policy & Legal Summit 2022](#), which brings together global leaders in advertising, media, technology, and the government to discuss how organizations can lean into the coming transitions and find solutions that will enable them to build a sustainable and consumer-centric media and marketing ecosystem. Privacy practice Chair [Alysa Hutnik](#) (Solving for State Privacy Law Complexity: CPA, VCDPA, UCPA, and Beyond) and Of Counsel [Jessica Rich](#) (The FTC During the Biden Administration) will speak at this free virtual summit today. [REGISTER HERE](#)

June 14

A Readout of the California Privacy Protection Agency's Draft Proposed CPRA Regulations

The spotlights of the consumer privacy world are once again on California after the new California Privacy Protection Agency made a surprise Friday night release of its draft California Privacy Rights Act (CPRA) regulations on May 27, 2022. In this webinar, Kelley Drye privacy lawyers will provide observations on the proposed regulations, including which would pose the biggest challenge for businesses if implemented, and will offer strategies to plan efficiently for compliance in the face of these proposals. [SIGN UP HERE](#)

June 23

IN FASHION: Fashion and Retail Law Summit Kelley Drye will host the eighth annual IN FASHION: Fashion and Retail Law Summit for executives and in-house counsel later this month. Kelley Drye lawyers and thought leaders from some of the world's top fashion and retail companies will convene for a full day of presentations on hot button issues that impact the business. The event will address the latest trends, anticipated developments, and challenges in the fashion and retail industries. Claire Spofford, Chief Executive Officer and President of women's apparel brand J. Jill. will be the featured keynote speaker.

This complimentary event is by invitation only. If you or a colleague are interested in receiving an

invitation, please contact infashion@kelleydrye.com.

July 20

How To: Protect Employee/HR Data and Comply with Data Privacy Laws As workforces become increasingly mobile and remote work is more the norm, employers face the challenge of balancing the protection of their employees' personal data and privacy against the need to collect and process personal data to recruit, support and monitor their workforces. Mounting regulations attempt to curb employers' ability to gather and utilize employee data—from its historical use in processing employee benefits and leave requests to employers' collection, use or retention of employees' biometric data to ensure the security of the organization's financial or other sensitive information systems. Learn what employers can do now to protect employee data and prepare for the growing wave of data privacy laws impacting the collection and use of employee personal data.

RSVP

Other Ways to Stay Informed

There are a number of ways to receive our advertising and privacy law updates, including:

- **Ad Law Access App** - available as a free download in the [Apple App Store](#) and [Google Play](#), and can be used on iPhone, iPad, and Android devices
- **Ad Law Access Blog (Subscribe)** - Where we regularly cover advertising and privacy law developments
- **Ad Law Access Daily Podcast** - The Ad Law Access Daily podcast is available from a number of services ([Apple](#), [Spotify](#), [Google Podcasts](#), [SoundCloud](#) and [many other podcast services](#))
- **Advertising and Privacy Law Resource Center** - Addresses key legal topics relevant to advertising and marketing, privacy, data security, and consumer product safety and labeling
- **Ad Law News and Views Newsletter (Subscribe)** - Compiles all of our recent Advertising Law news and analysis in one place
- **State Attorneys General News and Map** - Updated State Attorneys General map and daily news feed

All of this and more can be found on this [link](#).

