

Understanding the Role of Sweepstakes, Contests and Loyalty Programs in Food Advertising

Food Advertising & Marketing Law Master Symposium

Speaking Engagement

July 17, 2020 from 3:35 pm to 4:35 pm (EDT)

Washington, DC

Join partner [Gonzalo Mon](#) for a presentation on identifying the rules of the road with respect to the use of loyalty programs, sweepstakes, and contests by food companies, and addressing ways for implementing these programs effectively.

Related Services

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