

Understanding the ADA for Ecommerce

Gonzalo E. Mon

March 21, 2017

Partner [Gonzalo Mon](#) co-authored the *Customer Think* article “Understanding the ADA for Ecommerce.” In this first installment of a two-part series, the importance of website accessibility and the formulation of regulation under the Americans with Disabilities Act (ADA) as it relates to ecommerce are discussed. In part two, the discussion extends to options for improving website accessibility without compromising the essence of ecommerce design — the customer experience.