

Top New Privacy Issues for All Location Companies

Where Conference 2012: Location Marketing Boot Camp

Speaking Engagement

April 2, 2012

Washington, DC

On April 2, 2012, partner [Alysa Z. Hutnik](#) gave the talk, "Top New Privacy Issues for All Location Companies," at the Where Conference, Location Marketing Boot Camp, in San Francisco, CA. Ms. Hutnik discussed the top privacy issues and practical solutions to help avoid costly privacy mishaps when developing, selling, or marketing location technology.

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