

Too Many Trademarks

The New York City Bar Association Fashion Law Committee

March 19, 2020 from 6:00 pm to 7:00 pm (EDT) New York

Special counsel Patricia Werner will join a panel discussion addressing the proliferation of Chinese trademark filings in the USPTO. Topics include addressing the increased demand for U.S. registrations, the significant growth of e-commerce retailing and concerns about pseudo brands. The program is part of The New York City Bar Association Fashion Law Committee.

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