

# The Truth About Advertising Law

2018 NAD Annual Conference

Speaking Engagement

September 24 – 25, 2018 from 8:00 am to 5:00 pm (EDT)  
Washington, DC

Partner [John Villafranco](#) will speak at the 2018 National Advertising Division Annual Conference. The conference will examine the details of claim substantiation, explore the risk and opportunity in developing proprietary standards, consider the issues around use of those tantalizing consumer reviews and provide an update of the latest forecast from the Federal Trade Commission.

For more information, and to register, click [here](#).

## Related Services

Advertising and Marketing