



The State Enforcers Speak! State AGs Roundtable on the New Era of Ad Claims Enforcement

ACI Advertising Claims Substantiation Conference

Speaking Engagement

February 5, 2026 from 8:45 am to 10:00 am (EST)

[Register](#)

Partner and State Attorneys General practice chair [Paul Singer](#) will moderate the panel "The State Enforcers Speak! State AGs Roundtable on the New Era of Ad Claims Enforcement" at ACI's Advertising Claims Substantiation conference in New York City. This panel of State AG Consumer Protection enforcers will discuss initiatives in their respective states to ensure product claims are accurate.

Register [here](#).

Related Services

State Attorneys General