

Webinar Replay: California Consumer Privacy Act (CCPA) for Procrastinators

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The replay for our July 30, 2020 [California Consumer Privacy Act \(CCPA\) for Procrastinators: What You Need To Do Now If You Haven't Done Anything Yet](#) webinar is available [here](#).

The coronavirus pandemic has put many things on hold, but [CCPA](#) enforcement is not one of them. The California Attorney General's enforcement authority kicked in on July 1, 2020, and companies reportedly have begun to receive notices of alleged violation. In addition, several class actions have brought CCPA claims. Although final regulations to implement the CCPA have yet to be approved, compliance cannot wait. If you're not yet on the road to CCPA compliance (or would like a refresher), this webinar is for you. We covered:

- Latest CCPA developments
- Compliance strategies
- Potential changes to the CCPA if the California Privacy Rights Act (CPRA) ballot initiative passes

Anyone who has not begun their CCPA compliance efforts or thinks they need a refresher should watch this webinar. To view the presentation slides, [click here](#). To view the webinar recording, [click here](#). Subscribe to our [Ad Law News and Views](#) newsletter to receive information on our next round of webinars and to stay current on advertising and privacy matters. Visit the [Advertising and Privacy Law Resource Center](#) for additional information for additional information, past webinars, and educational materials.

