

The New Jersey Law Journal Mentions Partner Joseph A. Boyle as Counsel to Riddell in False Advertising Class Action

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In the article, “NJ Fed. Judge Punts Suit vs. Riddell Over Helmet Claims,” the *New Jersey Law Journal* mentioned partner [Joseph A. Boyle](#) as counsel to Riddell in a false advertising class action involving concussion claims. Kelley Drye secured a victory for Riddell as U.S. District Chief Judge Jerome Simandle granted Riddell’s motion to dismiss saying, “[The plaintiffs’] depiction of defendants’ marketing of their football helmets with such a wide brush has only obscured their claims. In lumping their allegations and in failing to articulate a consistent basis for their assertions of false advertising, plaintiffs have rendered implausible what may be viable claims.” Judge Simandle also agreed with Riddell that the complaint doesn’t meet Rule 12(b)(6)’s plausibility standard.

To read the full article, please click [here](#). Access may require subscription.