

The National Law Journal Notes Kelley Drye in "Creative" Billing Methods Article

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Kelley Drye's capability to provide its clients, such as Burger King Holdings Inc., with "alternative" billing methods was noted in *The National Law Journal's* article, "Billing Gets Creative in Souring Economy." The article discussed the demise of the traditional "billable hours" that law firms have used to charge for their services and the rise of "alternative fee arrangements," including flat fees, success fees, contingency fees and retainers, that lawyers are offering in order to stay competitive in this economy. This article was also published in *The American Lawyer* and *The Intelligencer*.