

# The Expansion of Health Data Privacy Regulation: What You Need to Know

Association of National Advertisers

Speaking Engagement

August 13, 2024 from 1:00 pm to 2:00 pm (EDT)

Washington, DC

Virtual

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Partner [Aaron Burstein](#) will speak on a webinar hosted by the Association of National Advertisers (ANA) on the topic The Expansion of Health Data Privacy Regulation: What You Need to Know. Join us for a discussion of practical strategies to address some of the key challenges under health data privacy laws including:

- Determining what is “consumer health data” or health-related “sensitive” data under comprehensive state privacy laws
- Developing sustainable and holistic processes to manage health data classifications over time
- Preparing health privacy notices and other disclosures
- Understanding consent requirements and the scope of different types of consent
- Building and documenting a health data privacy program

Register [here](#).

View the deck [here](#).

*Participants may register using the link above, and using the code: LAWWEBINAR24*

## Related Services

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