



The Current and Future State of Advertising Self-Regulation

2015 ANA Advertising Law & Public Policy Conference

Speaking Engagement

March 31, 2015 from 2:45 pm to 12:00 am (EDT)

Washington, DC

The Four Seasons

Washington, D.C.

Partner [John E. Villafranco](#) will present "The Current And Future State Of Advertising Self-Regulation" at the 2015 Association of National Advertisers (ANA) Advertising Law & Public Policy Conference. This breakout session will feature the findings of an antitrust law working group formed to examine self-regulation in the advertising industry. The program will include recommendations concerning National Advertising Division and National Advertising Review Board procedures and processes as well as measures intended to better promote competition while protecting consumers.

For more information, please click [here](#).

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