

Teen Privacy Law Update

Kelley Drye Webinar

Firm Event

May 19, 2022 from 2:00 pm to 3:00 pm (EDT) Washington, DC

Protecting the privacy and safety of kids and teens online is receiving enormous attention lately from Congress, the States, the FTC, and even the White House. Further, just last month, BBB National Programs unveiled a Teenage Privacy Program Roadmap offering a comprehensive framework for companies to use in identifying and avoiding online harms impacting teens.

Amidst these developments, Kelley Drye is holding a webinar to discuss the unique challenges associated with teen privacy. Join Dona J. Fraser, Senior Vice President Privacy Initiatives, BBB National Programs, and Claire Quinn, Chief Privacy Officer, PRIVO, along with Kelley Drye's Laura Riposo VanDruff for this webinar that will provide an update on key concerns and developments related to teen privacy, as well as practical tips for companies seeking to address these issues.

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