

# Technology Leadership in the Digital Economy

Kelley Drye Seminar Hosted With WIPRO and Avasant

Firm Event

September 9, 2014 from 2:30 pm to 6:30 pm (EDT)

New York

New York, NY

**CIOConnect New York** is an exclusive event focusing on CIOs, CTOs and senior Sourcing Executives that are making strategic decisions around Enterprise IT services. With the consumerization of IT and shift to the Digital economy, IT executives are facing the task of transforming their organization to align with the new realities. This half-day event will provide incisive insights and thought leadership in a close knit setting of industry peers.

**Who should attend:** CIOs, CTOs, CMOs, Technology and Sourcing Executives across functional roles in IT, Procurement and Corporate.

## Agenda:

2:30 – Registration & Networking

3:00 – Welcome

3:15 – Keynote Presentation: "**The Face of Technology Leadership in the Digital Economy**"  
Rhonda Vetere, Estee Lauder, CTO

4:00 – Best Practices Panel: "**Private vs. Public: Making the Right Cloud Decisions**"

Moderator: [Deepak Nambiar](#), Partner, Kelley Drye

Tuan Nguyen, Wolters Kluwer, VP of IT & CTO

Ranjith Prithviraj, Fitch Ratings, Managing Director

Michael Belak, CSBS, VP IT

4:45 – CIO Insights Panel: "**How CIOs Innovate Through Technology Sourcing**"

Moderator: Kevin Parikh, Avasant CEO

Neil Brandmaier, CDPHP, CIO

Lorraine Cichowski, Associated Press, SVP & CIO

Jeffery Mah, IT Business Relationship Manager, Global Sales & Marketing

5:30 – 6:30 Networking & Wine Reception

An exclusive wine and cheese tasting will begin after the last panel completes.