

# TCPA Litigation: Key Issues and Considerations

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Co-chairs of Kelley Drye's TCPA Litigation Practice [Alysa Hutnik](#) and [Lauri Mazzuchetti](#) authored the *Practical Law The Journal*, "Litigation" article "TCPA Litigation: Key Issues and Considerations." The article explains that as more and more companies engage in mobile delivery platforms to communicate with consumers, there is a greater business risk and potential for legal exposure under the Telephone Consumer Protection Act (TCPA).

This article discusses:

- Rulemaking authority under the TCPA and the scope of the TCPA, highlighting the most commonly litigated areas.
- Enforcement powers under the TCPA.
- Key issues in class action lawsuits brought under the TCPA.
- Emerging TCPA-related issues, including how the TCPA is being applied to new technologies.
- The potential for third-party liability under the TCPA.
- Best practices for companies and their counsel to minimize internal and third-party TCPA-related liability risks.

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