

TCPA 101 Webinar

Firm Event

April 14, 2020 from 12:00 pm to 1:30 pm (EDT)

New Jersey

Calling and texting your customers? Class action lawsuits under the Telephone Consumer Protection Act of 1991 (TCPA) remain one of the most frequently-filed lawsuits by plaintiffs' attorneys seeking multi-million dollar settlements. The Federal Trade Commission and State Attorneys General also continue to actively enforce other federal and state telemarketing laws. These laws raise a number of compliance issues from defending the type of platform you use to make your outbound calls or texts, whether and how you scrub your campaigns against applicable do not call lists, and your exposure under third party liability theories for the actions of others.

Join partners [Alysa Hutnik](#) and [Lauri Mazzuchetti](#) for an overview of calling and texting-related laws (both for telemarketing and informational calls/texts) and best practices. The program will cover:

- Federal and state laws concerning calling, texting, and dialers
- TCPA litigation trends
- Best practices to reduce risk

Related Services

Communications

Consumer Class Action Defense

Telephone Consumer Protection Act (TCPA) Defense

Advertising and Marketing