

Strategies For Combating Unauthorized Blockchain Name Use

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Just when you thought you had a handle on domain name enforcement for your clients, blockchain technology has given rise to new domain names, which bring novel and complex challenges. Given the anonymous, decentralized and unregulated nature of the blockchain community, there are currently few remedies available to stop third parties from owning and using blockchain domain names that reflect another party's trademarks or names. In this article, [Andrea Calvaruso](#) and [Matt Luzadder](#) provide a summary background regarding blockchain domain names and suggestions for rights owners to navigate the new challenges they present and explain enforcement strategies for practitioners to consider.

Read the full article [here](#).