



Stephanie A. Carroll

Senior Associate

scarroll@kelleydrye.com

New York
(212) 808-7557

About

Stephanie (Grob) Carroll's practice focuses on commercial, copyright, trademark, and privacy litigation.

She has a background in fashion and retail and uses that experience to offer clients strategic counseling to protect their intellectual property rights, and defend them in contested copyright and trademark infringement litigations, as well as in adversarial matters before the TTAB.

She is well-versed in representing clients faced with claims under state privacy laws, such as the California Invasion of Privacy Act (CIPA), Florida Security of Communication Act (FSCA), and Pennsylvania Wiretapping and Electronic Surveillance Control Act (WESCA). She monitors these claims to advise clients on the shifting legal landscape.

Stephanie is also dedicated to her pro bono practice. She frequently manages trademark registrations for pro bono clients.

During law school, Stephanie was the student director of the Fashion Law Institute Pop-Up Clinic at Fordham University School of Law from Fall 2016 – Spring 2018. Also, she participated in the Samuelson-Glushko Intellectual Property and Information Law Clinic for the Fall 2017 semester.

Experience

Adversarial Proceedings

Represented a global institutional investment firm in a successful ten day arbitration hearing regarding claims by a former employee, which resulted in an arbitrator dismissing all claims and awarding Claimant zero dollars from a demand of over \$27 million.

Member of a team that successfully obtained a multimillion dollar settlement regarding a contested insurance claim on behalf of a firm client. The team was able to settle the matter without litigation in a single mediation.

Nirvana, LLC v. Marc Jacobs Int'l LLC et. al. (C.D. Cal.)

Representing Marc Jacobs International, LLC and retailers Saks Fifth Avenue and Neiman Marcus in pending copyright and trademark infringement action concerning the alleged infringement of intellectual property allegedly owned by the band Nirvana.

Steve Madden, Ltd. v. Jasmin Larian, LLC (S.D.N.Y.)

Assisted in representing fashion company Cult Gaia in trade dress litigation concerning the alleged infringement of distinctive handbag design by Steve Madden, Ltd.

Chimney Rock, Inc. v. Regency Centers Corporation

Representing Regency Center Corporation in a trademark infringement action filed in United States District Court in New Jersey involving their use of the name Chimney Rock to identify a new shopping center.

Privacy

Member of team that represented a personal grooming company in a class action complaint in California Superior Court alleging violations of California's Invasion of Privacy Act (CIPA) involving the company's website chat box feature.

Member of team that represented a software provider regarding violations of California's Invasion of Privacy Act (CIPA) as well as the privacy protections of the California Constitution and common law based allegations that its software product yielded improper wiretapping and eavesdropping on confidential communications.

Achieved back to back dismissals in a pair of privacy class actions against a firm client claiming violations of Florida's Security of Communication Act (FSCA).

Defended website owner/operators against putative class action claims asserting privacy violations under state wiretapping statutes.

Assisting in defending an insurance provider in TCPA class action claims related to use of outbound telemarketing.

Trademark Trial and Appeal Board

Bacardi & Co. Ltd. et al vs. Hatuey Carta Blanca Beverage Co. (TTAB)

Assisting in representing Bacardi brand in a U.S. Trademark Trial and Appeal Board proceeding opposing registration of the mark HATUEY CARTA BLANCA RUM based on Bacardi's HATUEY trademark registrations.

Counseling

Assisted luxury streetwear brand in assessment of intellectual property right prior to release of product line.

Related Services

Litigation

Commercial Litigation

Consumer Class Action Defense

Intellectual Property

Fashion and Retail

Education

Fordham University School of Law, J.D., 2018

- cum laude
- Fordham Intellectual Property, Media & Entertainment Law Journal, symposium editor, The Archibald R. Murray Public Service Award

Arizona State University, B.S., 2013

- magna cum laude
- Deans List; Finance and Marketing

Admissions

New York, 2019

Arizona, 2023

Courts

U.S. Court of Appeals–Ninth Circuit

U.S. Court of Appeals–District of Columbia

U.S. District Court–Southern District of New York

U.S. District Court–Eastern District of New York