

Stay Tuned for Details: 5 Tips Online Streaming Services Need to Know About the Video Privacy Protection Act

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Partner [Alysa Hutnik](#) co-authored the *InsideCounsel* article "Stay Tuned for Details: 5 Tips Online Streaming Services Need to Know About the Video Privacy Protection Act." The article provides an overview of the Video Privacy Protection Act (VPAA) and tips for companies whose website or mobile app offers online video content. Alysa provides five compliance questions to consider: "To whom does the law apply?" "Who's streaming your content?" "What data are you collecting?" "How do you share that data?" "How can you prevent a violation?" She suggests that, "One way to ensure compliance is for a video provider to obtain informed, written consent to disclose a consumer's personal information."