

# Stay Red Flag Compliant: Identity Theft Prevention and Affiliate Marketing Requirements Under FACTA

Speaking Engagement

September 21, 2021 from 1:00 pm to 2:00 pm (EDT)  
Washington, DC  
Webinar

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The Fair and Accurate Credit Transaction Act (FACTA) amended the Fair Credit Reporting Act to direct the FTC and other federal agencies to establish requirements for financial institutions to establish reasonable policies and procedures to prevent identity theft. FACTA also establishes special and complex rules related to sharing information with affiliates for marketing purposes. Partner [Donnelly McDowell](#) will lead a session on how the FTC and other regulators actively enforce these requirements and provide an overview of the requirements with practical compliance tips to help ensure your program is up to speed.

## Related Services

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