

## State Privacy Law Summit: Unpacking Brand and Agency Privacy Obligations

IAB

Speaking Engagement

April 14, 2022 from 11:00 am to 5:00 pm (EDT) Washington, DC

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Partners Aaron Burstein and Alysa Hutnik will speak on industry norms for digital advertising and measurement compliance at the first installment of IAB's State Privacy Law Summit, Unpacking Brand and Agency Privacy Obligations.

This three-part series will include two virtual meetings and an in-person summit:

- Thursday, March 10 at 12:00-1:00 p.m. (EST) First Virtual Meeting (webinar)
- Tuesday, March 29 at 12:00-1:00 p.m. (EST) Second Virtual Meeting (webinar)
- Thursday, April 14 from 11:00 a.m. to 5:00 p.m. (EST) In-Person Meeting (in NYC) followed by Happy Hour

## **Related Services**

California Consumer Privacy Act (CCPA)
General Data Protection Regulation (GDPR)
Advertising Technology
Cybersecurity Counseling and Compliance
Federal Trade Commission
Privacy and Information Security