

State Privacy Enforcement Do's and Don'ts for 2024

Firm Event

February 13, 2024 from 12:00 pm to 1:00 pm (EST)
Washington, DC
Zoom

2024 is well underway and similarly to 2023, the year promises to be busy on the state privacy front. Comprehensive privacy laws are in the books in more than 25 percent of the U.S. states and new legislative efforts are underway in many other jurisdictions. Until now, state privacy law enforcement has taken place outside the public view in the form of informal inquiries, consumer complaints, and enforcement sweeps that have resulted in informal resolutions. It's quite possible that we will see enforcers increase the pressure in 2024, including in the form of multistate investigations.

Join Kelley Drye's Privacy & Information Security practice chair, [Alysa Hutnik](#), and State Attorneys General practice chair, [Paul Singer](#), for a webinar where topics include:

- What public enforcement actions to expect
- Best practices when receiving a civil investigative demand (CID)/subpoena from a state enforcer
- Details on how state enforcers collaborate and pursue joint multistate enforcement
- What *not* to do when you are contacted by a state enforcer

Speakers will also provide a recap of the California Lawyers Association Annual Privacy Summit, held in Los Angeles the week prior to this webinar.

To view the Zoom recording, click [here](#).

To reference a State Privacy Enforcement Do's and Don'ts Checklist, click [here](#).

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