

Stakeholders to Discuss Consumer Privacy Bill of Rights

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The National Telecommunications and Information Administration (NTIA) will convene stakeholders July 12, 2012 in Washington, DC to develop a privacy code of conduct focused on mobile applications. Mobile apps is the first of several planned codes of conduct to improve transparency of how personal data is handled in the commercial sector in areas not currently covered by existing Federal privacy statutes.

The multi-stakeholder meeting is an outcome of the [NTIA's March 2012 Request for Comment on consumer data privacy issues](#) "that warrant the development of legally enforceable codes of conduct." The majority of comments received by NTIA addressed concerns about the nature of consumer privacy disclosures in the mobile device environment.

NTIA, a part of the U.S. Department of Commerce, is spearheading an effort to bring stakeholders from business, industry, academia and consumer groups together to develop consensus on the creation of a Consumer Privacy Bill of Rights as recommended in the Obama Administration framework document of February 2012, "[Consumer Data Privacy in a Networked World: A Framework for Protecting Privacy and Promoting Innovation in the Global Digital Economy](#)."

The multi-stakeholder meeting is open to all participants but stakeholders are encouraged to register so that NTIA can plan a meeting space to accommodate participants.

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