

'Smart' Ways To Avoid FTC Internet Of Things Scrutiny

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Partner [Alysa Hutnik](#) co-authored the *Law360* article "'Smart' Ways To Avoid FTC Internet of Things Scrutiny." The article addresses recent enforcement matters and lessons learned from the FTC's report, "Internet of Things: Privacy and Security in a Connected World." Alysa also provides a list of several key issues to consider when developing and marketing a connected or "smart" device.

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